PSU Hybrid Student Mobility Program Inbound & Outbound Year 2025

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Program Overview

1. Introduction

This proposal outlines the Prince of Songkla University (PSU) Hybrid Student Mobility Program, an initiative designed to offer non-degree modules for "Upskill, Reskill, Newskill" development. The program comprises two distinct modules: "Thailand Unveiled: Language Culture, Life, Business and Sustainability Insights" for inbound mobility, and "Exploring World: Culture, Life, Business and Sustainability Insights for New Generation" for outbound mobility. Both modules are administered by the International Affairs and Corporate Communication Center at the Hat Yai Campus. The program leverages a hybrid learning format, combining online instruction with an immersive onsite study abroad experience.

2. Executive Summary

The PSU Hybrid Student Mobility Program offers a unique opportunity for both international and domestic students to enhance their global perspectives and practical skills. The inbound "Thailand Unveiled" module provides an in-depth understanding of Thai language, culture, business, and sustainability. Conversely, the outbound "Exploring World" module broadens PSU students' horizons by focusing on the cultures, lifestyles, businesses, and sustainability concepts of various countries in ASEAN, East Asia, and Europe. Both modules are structured as 3-credit non-degree programs, delivered over 15 weeks with a significant online component and a crucial 2-week onsite experience. With an enrollment capacity of 50 students per batch and three batches annually, the program is poised to make a substantial impact on internationalization and skill development.

3. Program Goals

- **Upskill, Reskill, and Newskill Participants:** Provide non-degree education to equip participants with new knowledge and competencies.
- **Enhance Cross-Cultural Communication and Collaboration:** Enable participants to communicate effectively and work collaboratively in diverse cultural contexts.
- **Deepen Understanding of Cultures and Lifestyles:** Offer insights into the cultures and ways of life of Thailand (for inbound students) and various global regions (for outbound students).
- **Foster Business Acumen and Sustainability Awareness:** Educate participants on business environments, practices, and sustainability concepts in relevant regions.
- **Prepare for International Engagement:** Equip students for short-term exchange programs and further studies abroad.

4. Program Structure

The program is structured as a hybrid learning experience over a duration of 15 weeks. Both modules consist of:
- **Online Learning (13 weeks):** This phase focuses on theoretical knowledge and foundational concepts, delivered through lectures, media, and research activities.
- **Onsite Study Abroad (2 weeks):** This intensive practical component allows participants to experience the target culture firsthand, engage in cultural activities, and apply their learned skills in real-world settings.
- **Credit Recognition:** Each module is assigned 3 credits, broken down as 2 theory hours, 2 practice hours, and 5 self-learning hours.

5. Target Audience

- **Inbound Module (071-N04):** Primarily targets students and interested individuals from universities worldwide who wish to learn about Thailand.
- **Outbound Module (071-N03):** Specifically designed for students of Prince of Songkla University across all levels, faculties, and campuses, aiming to provide them with international exposure.

6. Benefits

For Students:

- **Enhanced Global Competencies**: Develops essential skills for navigating diverse cultural landscapes, including basic language communication and cross-cultural collaboration.
- **Practical Knowledge**: Provides practical insights into the way of life, business environments, and sustainability concepts of Thailand or various global regions.
- **Preparation for Future Opportunities**: Equips students for short-term exchange programs and further studies internationally.
- **Flexible Learning**: The hybrid format allows for flexibility, combining online convenience with invaluable onsite experiences.

For PSU:

- **Increased Internationalization**: Attracts international students and provides international opportunities for its own students, thereby enhancing PSU's global profile.
- **Leveraging Existing Partnerships**: Utilizes existing Memoranda of Understanding (MOUs) with international universities for student exchange.
- **Innovation in Education**: Showcases PSU's commitment to modern and flexible learning methodologies through the hybrid model.
- **Revenue Generation**: The program generates revenue through tuition fees (100 USD/person for inbound, 500 Baht/person for outbound).

For Partner Institutions:

- **Expanded Exchange Opportunities**: Provides new avenues for student exchange programs, fostering academic and cultural collaboration.
- **Cultural Immersion for Students**: Offers students from partner institutions a structured way to experience and learn about Thailand.
- **Enhanced Global Network**: Strengthens relationships with PSU, expanding the international network for partner institutions.

7. Key Components/Activities

- **Lectures and Online Media**: Fundamental knowledge delivery through theoretical sessions.
- **Basic Language Communication**: Dedicated sessions for basic Thai language (inbound).
- **Cultural Exploration**: Activities include presentations on Thai lifestyle (inbound), local excursions, and cultural activities. For outbound, this involves studying diverse cultures through online learning and onsite visits to various countries.
- **Business Environment Analysis**: Research and analysis activities related to business factors and opportunities.
- **Sustainability Concepts**: Learning and discussion on sustainability initiatives in Thailand and globally.
- **Role-Playing and Situational Practice**: Applied learning for language and cultural adaptation.
- **Collaborative Activities**: Group work and exchange activities to foster teamwork in multicultural settings.
- **Onsite Study Abroad**: A mandatory 2-week physical presence at a PSU campus for inbound students or a PSU partner university abroad for outbound students.

8. Technology & Infrastructure

- **Online Learning Platforms**: Utilization of online platforms for 13 weeks of instruction (e.g., PSU LMS).
- **Communication Tools**: For online interaction and content delivery.
- **Physical Campus Facilities**: For the 2-week onsite component at PSU campuses (inbound) or partner universities (outbound).

9. Proposed Timeline (Phased Implementation)

The program is set to launch in 2025 with both inbound and outbound modules.

- **Inbound:**
  Program Timeline: 17 November 2025 – 21 March 2026
  Application Process: Nomination by home university before 31 August 2025
- **Outbound**
  Program Timeline: 21 July – 2 November 2025
  Application Process: Registration of PSU students by 31 July 2025

10. Budget Considerations (High-Level)

- **Inbound Module (071-N04)**: Tuition fee of 100 USD per person.
- **Outbound Module (071-N03)**: Tuition fee of 500 Baht per person.
- Further detailed budget breakdowns for operational costs (instructor fees, materials, logistical support for onsite components) would be required for comprehensive planning.

11. Monitoring & Evaluation

The program's success will be measured through:

- Student Surveys: Assessing satisfaction, learning outcomes, and skill development.
- Faculty Feedback: Evaluating program effectiveness and areas for improvement.
- Partner Institution Feedback: Assessing collaboration success and mutual benefits.
- Participation Rates: Tracking the number of students engaged.
- Academic Performance: Monitoring student achievement in program modules.
- Qualitative Data: Case studies and testimonials showcasing transformative experiences.
- Evaluation of the program will be based on a grading system of "S" (Satisfactory) for scores 60-100% and "U" (Unsatisfactory) for scores 0-59%. Specific assessment strategies for each learning outcome include:

- **Quizzes/Exams**: To test theoretical understanding.
- **Role-Play/Situational Practice**: To assess practical communication skills.
- **Participation**: Engagement in online activities, field trips, and cultural events.
- **Presentations/Reports/Video Storytelling**: To demonstrate research, analysis, and communication skills.
- **Behavioral Observation and Peer Evaluation**: For assessing collaboration and adaptation skills during onsite activities.

12. Collaboration Procedure

1. Schedule an appointment to discuss partnership possibilities.
2. Upon mutual agreement, PSU will provide an agreement for both parties to sign (covering guest lectures & exchange student mobility).
3. Letter of acceptance for students will be issued by partner university.
4. Implement the program as agreed.
5. Submit a final report summarizing outcomes.

13. Conclusion

The PSU Hybrid Student Mobility Program represents a forward-thinking approach to international education, offering valuable non-degree opportunities for skill development and global engagement. By combining flexible online learning with immersive onsite experiences, the program aims to equip participants with essential cross-cultural competencies and a deeper understanding of diverse societies and business environments. The structured timeline and clear learning outcomes provide a robust framework for successful implementation and contribute to PSU's broader internationalization goals.

Inbound Program

(Module) 071-N04   Credit 3((2)-2-5)
Thailand Unveiled: Language Culture, Life, Business and Sustainability Insights
Module Description:
Culture, way of life, business approaches, and sustainability concepts in the context of Thailand; basic Thai language communication; adaptation and collaboration with others in Thailand
Learning Outcome Learner can:
1. Communicate basic Thai language for self-introduction and everyday life conversation
2. Explain Thai culture and Thai way of life
3. Explain the business environment and business practices in Thailand.
4. Explain Thai sustainability concepts
5. Work with others in different cultures to achieve task goals
Key Competencies Expected of Learners:
Unlock Thai perspectives! learn language cultures, lifestyle, business, and sustainability to enhance skills for constructive engagement in Thai communities, preparing to travel for short term exchange programs, and further studies.
Mode of Instruction:
Hybrid format
Target Learners:
Students or Interested participants from universities worldwide
Tuition Fee:
100 USD per participant (per unit enrollment)
Excludes travel, accommodation, and other personal expenses
Application Process:
1. Be nominated by home university before 31 August 2025
2. Participants receive the registration link and confirmation from PSU.
3. Participants get student ID and PSU Passport to access an online course via the PSU LMS platform.
Number of students per intake: 50
Duration of Program: 17 November 2025 – 21 March 2026
Remark: The tentative program may be adjusted as necessary.
Mode of Instruction:
specialized class grouping
Focus on:
academic collaboration (MOU) on student exchange with some overseas universities

Inbound Program	Track 1 **Bilateral Student Mobility**	Track 2 **General Student Mobility**
Format	- Customed student experience - Culture exchange - Internship or workshop: scientific instrument, food industry, wellness, hotel, culinary etc - Specific Subject: tourism, digital information, community base etc	Standard Student Experience (1 week / 2 weeks)
Required	MoU/MoA/Addendum (Hybrid Student Mobility Program Agreement with PSU)	N/A
Tuition fee (Enrolled Unit)	Waived	100 USD
Duration	1-2 weeks	1 week or 2 weeks
Cost Model	**Host University (PSU):** Accommodation & local logistics **Sending University:** International Airfare **Student:** Insurance, meals and others (if any)	**Estimated cost living for 2 weeks (Baht)** - Accommodation 10,000 - Local logistics 7,000 - Meals 6,000 - Cultural/Field trip 3,000 - Academic materials 2,000 **Remarks:** 1. The estimate does not include international airfare or visa application fees, which should be arranged and covered by the participants or home institution. 2. In the case of a one-week period, the estimated expenses will be reduced by half.
Course Completion	- Certificate - Credit transferred	- Certificate - Credit transferred (if any)
Nomination per university	Minimum of 10 per university	Minimum of 5 per university

Teaching strategy/methods & Measurement Tools and Weight Distribution (Inbound Program)

Learning Outcomes (LO)	Teaching Strategy/Methods	Measurement and Evaluation Strategies	Weight Score (100%)
1. Communicate in basic Thai language for self-introduction and daily conversation	1.1 Lecture and online learning 1.2 Role-playing practice sessions	1.1 Quiz 1.2 Role play performance	1.1 30 1.2 10
2. Describe Thai culture and way of life	2.1 Lecture and online learning 2.2 Presentation of Thai way of life through local excursions and cultural activities, and explanation of cultural differences between one's own and Thai lifestyles	2.1 Quiz 2.2.1 Participation in field trip activities 2.2.2 Presentation/report on Thai way of life and adaptation in a multicultural society	2.1 5 2.2.1 5 2.2.2 5
3. Explain business environment and business practices in Thailand	3.1 Lecture and online learning 3.2 Research and analysis on factors and opportunities for doing business in Thailand	3.1 Quiz 3.2 Report/presentation on international business and application	3.1: 5 3.2: 10
4. Explain sustainability concepts in the context of Thailand	4.1 Lecture and online learning 4.2 Knowledge sharing activities about sustainability practices in Thailand and students' own countries	4.1 Quiz 4.2 Report/presentation on sustainability practices in Thailand	4.1 5 4.2 10
5. Collaborate with others in a multicultural context to achieve work goals	5.1 Learning and study visits abroad 5.2 Activities and knowledge exchange with foreigners (e.g., student exchange programs or other international activities organized by the Center for International Affairs and Corporate Communications)	5.1 Participation behavior in activities 5.2 Evaluation of teamwork and collaboration	5.1 5% 5.2 10%
		Total	**100%**

Grade Symbol (S, U):

A minimum score of 60 is required to receive a grade of S.

60–100 points: S (Satisfactory)

0–59 points: U (Unsatisfactory)

Tentative Program (Inbound Program)

Week	Weekly Lesson	Description	Learning Format (Hours)			Assessment	Study Mode	Instructor
			Theory	Practice	Self Learning			
1	An introduction to Thailand Unveiled: Culture, Life & Business Insights for New Generations Course	An introduction to Thailand Unveiled: Culture, Life & Business Insights for New Generations Course	2	0	5	Test	(online) (PSU LMS)	GACC Team
2	Thai Language (1/4)	- Lecture on the basic of Thai language used to communicate in daily life (Introduction and greeting and Pronouns refer to names of family members and others)	2	0	5			Invited Lecturer
3	Thai Language (2/4)	- Lecture on the basic of Thai language used to communicate in daily life (counting numbers and Counting time)	2	0	5			Invited Lecturer
4	Thai Language (3/4)	- Lecture on the basic of Thai language used to communicate in daily life (Ordering food, and purchasing foods) - Practice conversations in Thai according to various situations.	2	0	5			Invited Lecturer
5	Thai Language (4/4)	Understanding basic Thai language by conversation test in Thai (Role play and quiz)	2	0	5			Invited Lecturer
6	Thai Culture (1/2)	Introduction concept and dimensions of Thai culture.	2	0	5			Invited Lecturer
7	Thai Culture (2/2)	Understanding Thai Customs and Traditions	2	0	5			Invited Lecturer
8	Thai Life (1/2)	Lecture to get to know about Thailand, the Thai way of life, including learning about the story of the country, cultural traditions and festivals, and the etiquette of Thai people.	2	0	5			Invited Lecturer
9	Thai Life (2/2)	Lecture to get to know about Thailand, the Thai way of life, including learning about the story of the country, cultural traditions and festivals, and the etiquette of Thai people.	2	0	5			Invited Lecturer
10	Thai Business (1/2)	Learn and understand about business in Thailand and business opportunities in Thailand.	2	0	5			Invited Lecturer
11	Thai Business (1/2)	Learn and understand about business in Thailand and business opportunities in Thailand.	2	0	5			Invited Lecturer
12	Thai SDGs best practices	Introduction concept and dimensions, Inspiring SDGs success case study from Thailand	2	0	5			Invited Lecturer
13	Thai SDGs best practices	Inspiring SDGs success case study from Thailand and discussion about sustainability actions in Thailand and students' countries	2	15	5			Invited Lecturer
14	Experience Thailand (1/2)	Study at PSU, Thailand: Exploring Thai culture and local excursion. Discussing about cultures and multiculturalism **(Please see Tentative Calendar for the PSU Thai Cultural Camp)**	2	15	5	Behavioral observation and evaluation of teamwork skills	Study Abroad at PSU	GACC
15	Experience Thailand (2/2)	Study at PSU, Thailand: Exploring Thai culture and local excursion. Discussing about cultures and multiculturalism **(Please see Tentative Calendar for the PSU Thai Cultural Camp)**	2	15	5			GACC
			30	30	75			

Tentative Calendar for the PSU Thai Cultural Camp (Inbound Program)

Day 1	Day 2	Day 3	Day 4	Day 4	Day 6	Day 7
Arrival	**09.30 – 11.30 hrs.** Orientation **12.00 hrs.** Welcome Lunch **13.30 – 17.00 hrs.** Visit the PSU History Hall and Hat Yai Municipal Park	**09.**30 **– 11.**30 **hrs.** Survival Thai Language **13.00 – 19.00 hrs.** Visit Southern Thai Studies Institute (folklore museum on Yo Island)	**09.30 – 12.30 hrs.** Thai Way of Life **14.00 – 16.00 hrs**. Thai Dancing Class	**09.30 – 11.30 hrs.** Survival Thai Language **13.30 – 15.30 hrs.** Thai Boxing	**09.30 – 11.30 hrs.** Thai Music **13.30 - 15.30 hrs.** Thai Folk Sports	**09.00 – 11.00 hrs.** Group performances discussion **11.30 – 18.00 hrs.** Visit Songkhla Old Town and Samila beach

Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14
Free time **16.00 – 19.00 hrs.** Visit the Floating Market	**09.00 - 12.00 hrs.** Thai Traditional Medicine **13.30 - 16.30 hrs.** Thai Arts Workshop	**08.30 hrs.** Leaving for Phuket	**09.00 – 12.00 hrs.** Thai Cooking Class and Phuket Campus Tour **13.30 – 19.00 hrs.** Visit Chaithararam Temple, Nai Han Beach and enjoy the sunset at Promthep Cape	**08.30 – 16.00 hrs**. Tour and Snorkeling (Optional) **Evening** Practice the Performances for the Farewell Party	**11.00 – 14.00 hrs.** Closing Ceremony and Farewell Lunch **14.00 – 17.00 hrs.** Free Time in Phuket **17.00 – 20.00 hrs.** Visit the Chilva Market	**Departure**

* Schedule may be subject to change as appropriate.

Outbound Program

(Module) 071-N03   Credit 3((2)-2-5)

Exploring World: Culture Life Business and Sustainability Insights for New Generation

Module Description:

Culture, way of life, and business practices in the context of ASEAN, East Asia, and the Middle East; sustainability concepts in the global context and in ASEAN, East Asia, and Europe; adaptation and collaboration with others in diverse societies.

Learning Outcome Learner can:

1. Explain the way of life and culture of countries in ASEAN, East Asia, and the Middle East.

2. Explain the business environment and business practices of countries in ASEAN, East Asia, and the Middle East.

3. Explain the sustainability concepts of countries in ASEAN, East Asia, and the Middle East.

4. Work with others in different cultures to achieve task goals

Key Competencies Expected of Learners:

Unlock global perspectives! Learn to analyze cultures, lifestyle, business, and sustainability to foster self-development and enhance skills for constructive engagement in global communities, preparing to travel for short term exchange programs, and further studies abroad.

Mode of Instruction:

Hybrid format, consisting of 13 weeks of online learning and 2 weeks of onsite instruction abroad (at PSU).

Target Learners:

PSU students (all levels of studies/faculties/campuses)

Tuition Fee:

500 Baht/participant (per unit enrollment)

Application Process:

Registration of PSU students by 31 July 2025 via PSU Next-U

Number of students per intake: 50

Duration of Program: 21 July – 2 November 2025

Remark: The tentative program may be adjusted as necessary.

Mode of Instruction:

Studying alongside degree program students

Focus on:

academic collaboration (MOU) on student exchange with some overseas universities

Remuneration for invited lecturer per lesson:

Negotiable based on qualifications and experience.

Teaching strategy/methods & Measurement Tools and Weight Distribution (Outbound Program)

Learning Outcomes (LO)	Teaching Strategy/Methods	Measurement and Evaluation Strategies	Weight Score (100%)
1. Describe the lifestyles and cultures of ASEAN / East Asian / European countries.	1.1 Lectures and online learning 1.2 Overseas study visits to learn about local lifestyles and cultures 1.3 Research and analysis activities on cultural differences and co-existence	1.1 Quizzes and situational responses 1.2 Participation in field trips 1.3 Video storytelling presentations about the cultures and lifestyles of the countries visited	1.1 10 1.2 10 1.3 10
2. Describe the business environment and practices of ASEAN / East Asian / European countries.	2.1 Lectures and online learning 2.2 Research and analysis on business factors and opportunities abroad or their application to Thailand	2.1 Quizzes 2.2 Report/presentation on international business and its application	2.1 10 2.2 10
3. Explain sustainability concepts in a global context and within ASEAN / East Asian / European countries.	3.1 Lectures and online learning 3.2 Knowledge-sharing activities on sustainability practices in each country	3.1 Quizzes 3.2 Reports/presentations on sustainability practices in different countries	3.1: 10 3.2: 10
4. Collaborate effectively with others in a multicultural context to achieve shared goals.	4.1 Instruction and study visits abroad 4.2 Activities and knowledge exchange with international peers (e.g., student exchange programs or international events by the International Affairs and Corporate Communication Center)	4.1 Participation behavior in activities 4.2 Peer/group collaboration assessment	4.1 15 4.2 15
		Total	**100%**

Grade Symbol (S, U):

A minimum score of 60 is required to receive a grade of S.

60–100 points: S (Satisfactory)

0–59 points: U (Unsatisfactory)

Tentative Program (Outbound Program)

Week	Weekly Lesson	Description	Learning Format (Hours)			Assessment	Study Mode	Instructor
			Theory	Practice	Self Learning			
1	An introduction to Exploring World: Culture, Life, Business and Sustainability Insights for New Generations Course	An introduction to Exploring World: Culture, Life, Business and Sustainability Insights for New Generations Course	2	0	5	Test	(online) (PSU LMS)	GACC Team
2	Exploring China 1	Exploring China culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
3	Exploring China 2	Exploring China culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
4	Exploring Indonesia 1	Exploring Indonesia culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
5	Exploring Indonesia 2	Exploring Indonesia culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
6	Exploring Malaysia 1	Exploring Malaysia culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
7	Exploring Taiwan	Exploring Taiwan culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
8	Exploring Singapore	Exploring Singapore culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
9	Exploring Vietnam	Exploring Vietnam culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
10	Exploring Philippines	Exploring Philippines culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
11	Exploring Japan	Exploring Japan culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
12	Exploring Korea	Exploring Korea culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
13	Exploring UAE	Exploring UAE culture, Life, Business and Sustainability Insights for Thai students	2	0	5			Invited Lecturer
14	Study Abroad at PSU week 1/2	Study abroad at PSU Partner University (China, Indonesia, Malaysia, Taiwan, Singapore, Vietnam, Philippines, Japan, Korea, UAE)	2	15	5	Behavioral observation and evaluation of teamwork skills	Study Abroad at PSU Partner University	GACC
15	Study Abroad at PSU week 2/2	Study abroad at PSU Partner University (China, Indonesia, Malaysia, Taiwan, Singapore, Vietnam, Philippines, Japan, Korea, UAE)	2	15	5			GACC
			30	30	75			

Remark: The selection of countries studied is based on those with existing academic collaborations with Prince of Songkla University and those that have previously participated in student exchange programs. Additional countries not specified in the course content may be included through student exchange activities and discussions with universities or institutions in those respective countries.

Guidelines for Producing Educational Video
Outbound Program
(Invited Lecturer from Partnership Universities)

Details of the Educational Video Production Assignment

- The recording should be done by yourself (Self-recording) at your home, office, or studio.
- Videos must be submitted according to the mutually agreed-upon schedule.
- Please use quality equipment including a microphone and camera, and ensure proper lighting for the recording. The background should be a plain, solid color.
- The submitted video file must be in Full HD, resolution 1920 x 1080 pixels (.mp4 format).

Recording Guidelines

- Please record your teaching while facing the camera, with yourself centered on the screen, as shown in the reference image.

- There is no need to share your slides during the recording. We will edit the slides into the video for you. Please send your slide files to the staff when submitting your video.

Submission of Materials

- Name the video files clearly by sequence and include the title/topic of each video.
- Include the presentation or teaching materials in ppt./pdf. format.
- Provide a set of 10 multiple-choice quiz questions related to your teaching content.

Expected Final Video Format

- The video should be divided into clips according to the agreed-upon topics.
- Your video recording will be displayed in either the bottom-right or bottom-left corner of the screen, or in full screen, depending on the suitability for the content (as shown in the reference image).

Draft
Hybrid Student Mobility Program Agreement
between
Prince of Songkla University, Thailand
and
[Name of Institution, Country]
………………………….

Logo of
Institution

Name of Sending Institution] (hereinafter referred to as "Sending Institution"), located at [Address of Sending Institution], [Country of Sending Institution]

And:

Prince of Songkla University (hereinafter referred to as "PSU"), located at [Address of PSU Campus], [Thailand]

(Each hereinafter referred to as a "Party" and collectively as the "Parties")

Preamble:
WHEREAS, the Parties desire to promote international academic cooperation and provide flexible student mobility opportunities for their students;
WHEREAS, PSU has developed a Hybrid Student Mobility Program (hereinafter referred to as the "Program") that combines online and on-site study abroad components;
WHEREAS, the Parties recognize the mutual benefits of offering this innovative Program to their respective students;
NOW, THEREFORE, in consideration of the mutual covenants and agreements hereinafter set forth, the Parties hereby agree to nominate students in total ……. as follows:

Article 1: Purpose of the Agreement
The purpose of this Agreement is to establish a framework for the participation of students from the Sending Institution in the PSU Hybrid Student Mobility Program and vice versa, according to the terms and conditions hereinafter provided.

Article 2: Description of the Program
2.1 The Program is a hybrid student mobility initiative that includes approximately 70% online learning and 30% on-site study abroad at the host institution.
2.2 The Program aims to overcome the challenges of traditional student mobility by offering flexible modes of study, timeframes, and budget options.
2.3 The Program extends short-term exchange opportunities into a semester-based program, encouraging broader participation from diverse student backgrounds.
2.4 The Program offers the following subjects (as further described in Appendix A):
* For inbound students to PSU: "Thailand Unveiled Language, Culture, Life, Business, and Sustainability"
* For outbound students from PSU: "Exploring World Culture, Life, Business, and Sustainability Insights"

Article 3: Program Objectives
The Parties agree that the objectives of this collaborative Program include:
3.1 Increasing the accessibility of student mobility opportunities for students from both institutions.
3.2 Adapting to diverse student schedules and financial situations.
3.3 Promoting internationalization through flexible academic formats (online/on-site/hybrid).
3.4 Strengthening partnerships between the Sending Institution and PSU.

Article 4: Student Participation
4.1 Students from the Sending Institution will be eligible to apply for the inbound subject offered by PSU.
4.2 Students from PSU will be eligible to apply for outbound mobility opportunities, potentially including participation in courses or programs at the Sending Institution (subject to separate agreements or arrangements).
4.3 The selection of students for participation in the Program will be based on the respective home institution's criteria.
4.4 The Parties will exchange information regarding the application process, eligibility criteria, and deadlines for the Program.

Article 5: Academic Matters
5.1 The host institution will be responsible for the academic content, delivery, and assessment of the courses offered within the Program.
5.2 The Parties will work towards the mutual recognition of credits earned by students participating in the Program, subject to their respective academic regulations.
5.3 Details regarding course syllabi, learning outcomes, and assessment methods will be provided by the host institution.
5.4 For the outbound subject offered by PSU, guest lectures from partner universities may be incorporated.

Article 6: Financial Arrangements
6.1 Students participating in the Program will be responsible for their own tuition fees at their home institution, unless otherwise agreed upon in a separate agreement.

Draft (Cont)
Hybrid Student Mobility Program Agreement
between
Prince of Songkla University, Thailand
and
[Name of Institution, Country]
……………………………..

Logo of
Institution

6.2 Costs associated with the on-site study abroad component (e.g., travel, accommodation, living expenses, visa fees, health insurance) will be the responsibility as follows:
- Host University (PSU): Accommodation & local logistics & meals
- Sending University: International Airfare
- Student: Insurance and others (if any)

In the same way, characterized by mutual reciprocity. unless specific financial support is available and agreed upon by the Parties.
6.3 The Parties will explore potential opportunities for joint funding or scholarships to support student participation in the Program.

Article 7: Program Coordination and Management
7.1 Each Party will designate a contact person responsible for the coordination and management of the Program.
7.2 The Parties will communicate regularly to discuss program implementation, student progress, and any issues that may arise.
7.3 The Parties will explore opportunities for joint program promotion and outreach.

Article 8: Future Vision
The Parties acknowledge the future vision of PSU to:
8.1 Expand hybrid mobility opportunities to all campuses/faculties.
8.2 Develop more online courses and blended modules for wider reach.
8.3 Strengthen collaboration with international partners.
8.4 Position PSU as a leader in flexible student exchange programs.
The Parties agree to explore opportunities for the Sending Institution to participate in these future developments.

Article 9: Term and Termination
9.1 This Agreement shall commence on [Start Date] and shall continue for a period of [Number] years, unless terminated earlier as provided herein.
9.2 This Agreement may be terminated by either Party with [Number] months written notice to the other Party.
9.3 This Agreement may be terminated immediately by either Party in the event of a material breach of this Agreement by the other Party, provided that the breaching Party has been given [Number] days to remedy the breach and has failed to do so.

Article 10: Miscellaneous
10.1 This Agreement constitutes the entire understanding between the Parties with respect to the subject matter hereof and supersedes all prior or contemporaneous communications and proposals, whether oral or written.
10.2 This Agreement may be amended only by a written instrument signed by duly authorized representatives of both Parties.
10.3 This Agreement shall be governed by and construed in accordance with the laws of [Choose applicable jurisdiction, e.g., Thailand].
10.4 Any dispute arising out of or in connection with this Agreement shall be resolved amicably through consultation between the Parties. If no amicable resolution can be reached, the Parties may resort to [Specify dispute resolution mechanism, e.g., mediation, arbitration].

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first written above.

Authorized to sign on behalf of
Prince of Songkla University

Authorized to sign on behalf of
Name of Institution

_____

Asst. Prof. Dr. Thakerng Wongsirichot

Vice President for Academic and International Affairs

Date _____

_____

Name

Position

Date _____

Draft

**Agreement for Invited Lecturer to Produce Educational Video
For Outbound Program of Hybrid Student Mobility
between
Prince of Songkla University, Thailand
and
[Name of Institution, Country]**
……………………………..

Logo of
Institution

This Agreement is made on this ___ day of _____, by and between: Prince of Songkla University (PSU), a public university located at 15 Karnjanavanich Road, Hat Yai, Songkhla 90110, Thailand, hereinafter referred to as the "University", AND

[Lecturer's Full Name], residing at [Lecturer's Address], hereinafter referred to as the "Invited Lecturer".

1. Purpose

The purpose of this Agreement is to outline the terms and conditions under which the Invited Lecturer will produce an educational video for the Outbound Program of the Hybrid Student Mobility Program organized by the University.

2. Scope of Work

The Invited Lecturer agrees to:

- Develop and produce an educational video on the topic: "[Insert Topic Title]".
- Ensure the content is academically appropriate, original, and suitable for international student audiences.
- Submit the final video in [MP4 or other specified format] with a duration of approximately [XX] minutes.
- Deliver the video by [Insert Deadline Date].

3. Compensation

The University agrees to pay the Invited Lecturer a total honorarium of [Insert Amount in THB or USD], payable upon successful delivery and approval of the final video.

Account name   ………………………………
Account No.   ………………………………
Beneficiary's bank: ………………………………
Branch: ………………………………
Bank address: ………………………………
SWIFT code: ………………………………

4. Intellectual Property

The Invited Lecturer retains moral rights to the content.

The University shall have the right to use, reproduce, distribute, and display the video for educational and promotional purposes, both online and offline, with proper attribution to the Invited Lecturer.

5. Confidentiality

The Invited Lecturer agrees to maintain confidentiality regarding any non-public information received from the University during the course of this engagement.

6. Termination

Either party may terminate this Agreement with written notice if the other party breaches any material term of this Agreement.

7. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the Kingdom of Thailand.

8. Entire Agreement

This document constitutes the entire agreement between the parties and supersedes all prior discussions or agreements.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

For Prince of Songkla University (university stamped)
Asst. Prof. Dr. Thakerng Wongsirichot
Vice President for Academic and International Affairs
Signature: _____
Date: _____

Invited Lecturer (university stamped)
Institution _____
Name: _____
Signature: _____
Date: _____