• FAQ - QUESTIONS THAT PARTICIPANT MIGHT ASK

ABOUT JOINING

Q1: I'm 38 this year, am I still eligible to join?

A1: Yes, you are eligible as long as you are not older than 38 years at the time of registration.

Q2: Can I join with a friend from another university or country?

A2: Yes, teams can consist of students from different universities or countries, as long as all members meet the eligibility criteria.

Q3: Can I submit more than one idea?

A3: No. Each participant may submit only one entry, either individually or as part of a team.

Q4: Is it open to PhD students too, or just undergrads and Masters students?

A4: Yes. The competition is open to all undergraduate and postgraduate students, including Master's and PhD candidates, aged between 18 to 38 years old.

Q5: Can one person join twice, once as an individual and once as part of a team?

A5: No. Each participant may only join once, either individually or in a team of two.

Q6: Do you accept participants from countries outside the ASEAN region?

A6: Yes. Participation is open to university students globally, not limited to those from ASEAN countries.

Q7: If we get shortlisted, will organizer pay for our travel and accommodation to the final pitch at UKM?

A7: Yes. Travel and accommodation costs will be covered by the organizer, limited to one (1) participant per shortlisted entry. Additional team members may attend at their own expense.

ABOUT THE IDEA

Q8: What is the main focus of the competition?

A8: The competition aims to promote critical thinking and creativity among students in developing innovative solutions that address real-world challenges related to the palm oil industry, particularly in the areas of environmental sustainability, social responsibility, and economic impact.

Q9: Do we have to develop a real prototype?

A9: No. A concept or idea is sufficient for your submission. However, a prototype is welcome if available.

Q10: How can I get the opportunity to pilot my idea?

A10: Winning ideas that are deemed highly impactful to the industry may be selected for pilot opportunities in collaboration with industry partners. This will be determined based on the innovation, feasibility, and relevance of the proposed solution to real-world challenges.

Q11: Can we update our idea after the first submission, especially after the coaching session?

A11: Yes. Shortlisted teams will be allowed to refine and improve their ideas before the final pitch, especially after receiving feedback from the coaching session.

ABOUT THE VIDEO

Q12: What is the required video format?

A12: The video should be in MP4 format, with a duration of 3 to 5 minutes, and must be submitted through the designated form link. Ensure the file is clearly labeled with your name or team name and project title.

Q13: What language should I use for the proposal and video?

A13: Both the proposal and video must be in English only. Submissions in other languages will not be accepted.

Q14: Can we include slides or animations in the video?

A14: Yes, you may include slides, visuals, or animations to enhance your presentation. However, the video must clearly showcase your pitching style, meaning participants should appear on camera to present the idea directly.