

Conecta Asia Assistant Profile	
<b>1. Name of the project</b>	
Conecta Asia Assistant	
<b>2. Description</b> Describe your project (suggested 100-200 words).	
<p>The Office of the Vice President for International Affairs of UC Chile (VRAI) was established in 2020 with the aim of promoting internationalization within the university. The Office of Global Mobility, which is part of VRAI, is responsible for managing, creating, and disseminating international mobility programs. To enhance mobility between Chile and Asia, the Conecta Asia program was launched in 2022, aimed at fostering cultural, linguistic, and academic ties between UC students and Asian students.</p> <p>As part of Conecta Asia, the "Grullas de Conecta Asia" student support group was created in 2024 to provide greater assistance to Asian students coming to UC Chile through mobility programs, as well as to promote the development of cultural and linguistic activities related to Conecta Asia.</p>	
<b>3. Description Type of internship</b> Describe how the internship will work depending on the format	
The professional internship will be on-site, on our Casa Central office. The student will have to their disposition a desk, computer, and all the facilities associated with the office.	
<b>4. Product of the internship</b> Products to be delivered by the student (suggested 50-100 words).	
<ol style="list-style-type: none"> <li><b>Activity Calendar:</b> A visual document that includes all scheduled activities during the internship.</li> <li><b>Multimedia Content:</b> Produce videos, posts, presentations, brochures, and other related to Conecta Asia.</li> <li><b>Activities Report:</b> A report summarizing the activities conducted, participation, and recommendations for future programs.</li> <li><b>Program Evaluation Report:</b> The report should outline the experience of Asian students at UC Chile, with challenges and recommendation on how to further integrate them into our community. It also should mention the impact and participant satisfaction of the UC community who participates in Conecta Asia activities. Finally, it's also expected that the student can contact international offices at partner universities, and comprehend the perception surrounding Chile and UC Chile, and which ways we could be more visible and become a more attractive offer to Asian students.</li> </ol>	

<p><b>5. Duration of the internship</b> Desired duration for the research internship. Specify if it's in weeks or months.</p>
<p>5 to 6 months. The start of the internship will be in March 2026.</p>
<p><b>6. Student Program/Discipline</b> Desired program/discipline of the students that would engage in the research internship.</p>
<p>International Cooperation, Asian Studies, International Mediation, or similar.</p>
<p><b>7. Student specific skill set</b> Specific REQUIRED and DESIRED skills that a student should have for the project (Required suggested 50-100 words; Desired suggested 50-100 words). Please differentiate both.</p>
<ul style="list-style-type: none"> <li>• <b>Required:</b> proficiency in both Spanish and English, along with a solid understanding of qualitative research methodology. They should have skills in communications and outreach activities, as well as a good command of social media. Experience in planning and executing events is also important. A strong knowledge of Asia—covering cultural, linguistic, academic, and political aspects—is essential.</li> <li>• <b>Desired:</b> Enthusiasm for Latin-American culture and studies is highly appreciated.</li> </ul>
<p><b>8. Activities of the internship</b> Activities to be performed by the student (suggested 50-100 words).</p>
<p><b>1. Event Planning:</b></p> <ul style="list-style-type: none"> <li>•Design a calendar of cultural activities (workshops, exhibitions, lectures).</li> <li>•Coordinate with artists or experts in Asian culture to participate in events.</li> <li>•Invite speakers or workshop facilitators.</li> </ul> <p><b>2. Promotion and Outreach:</b></p> <ul style="list-style-type: none"> <li>•Create content for social media and websites about the activities.</li> <li>•Design promotional materials (posters, brochures).</li> <li>•Establish partnerships with universities, cultural centers, and local Asian communities.</li> </ul> <p><b>3. Participant Management:</b></p> <ul style="list-style-type: none"> <li>•Handle registrations and communication with participants.</li> <li>•Collect feedback after each event to improve future programs.</li> </ul> <p><b>5. Short-term mobility programs coordination</b></p> <ul style="list-style-type: none"> <li>• Create and deliver presentations and materials for UC Chile students attending Asian summer schools in July 2026.</li> <li>•Follow up with students regarding their experiences and questions.</li> </ul>
<p><b>9. Applications</b> Deadlines and documents.</p>
<p>Applications will be open from the 10<sup>th</sup> of July until the 31<sup>st</sup> of August, 2025.</p> <p>To apply, please send your CV and Presentation Letter to the Global Mobility Advisor for Asia and the Pacific Region, Sophia Acevedo (<a href="mailto:sophia.acevedo@uc.cl">sophia.acevedo@uc.cl</a>).</p>