





Become a Fellowship Partner.

Create unique intergenerational connections on a global scale.

Where Sports and Business meet **the next Generation.**

We invite universities and academic institutions to partner with us in empowering the next generation of leaders. As a fellowship partner, you can **select talented students** to travel to St. Gallen, Switzerland, and participate in the prestigious Global Talents Program, which includes:



-  Five days filled with various activities like workshops by our company partners, social events and active participation in the programs highlight, the **Impulse Summit**, where 200 C-Level executives discuss challenging points with the next leaders.
-  Gain insights in the sports industry and network with the decision makers in an intimate setting, including 1 on 1 talks
-  Possibility for the student to be selected as a panelist during the Impulse Summit alongside high-profile speakers
-  Accommodation at other students flats as well as food and beverage during all official events

Your Contribution

Program Fee: CHF 500 per student (travel expenses excluded)

Accommodation Upgrade Option: Enhance your students' experience with an upgrade to a hotel or Airbnb for an additional CHF 400.

As benefit, your institution will

- gain access authorization to the Global Talents database
- benefit from our branding efforts of your institution on our platforms

Previous academic partners



Previous company partners



27th – 31st of October 2025
University of St. Gallen

Contact us

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