



## Open Call

The International Communication Days, organized by the Faculty of Communication at Üsküdar University with a different theme each year, will be held in Baku in 2025 in partnership with Baku State University's Faculty of Journalism in Commemoration of the 150th Anniversary of the Azerbaijani National Press. The 12th International Communication Days will focus on the theme of Media and Communication Studies in the Digital Age. The symposium, which will also feature nationally and internationally renowned invited speakers (keynote speakers), will take place on May 14-15-16, 2025, in hybrid form: face-to-face and via Zoom/Webinar.

The event will also feature simultaneous interpretation services in Turkish, Azerbaijani, and English for the opening and keynote speeches.

Rapidly developing digital technologies cause transformative effects on media and communication processes. This transformation is observed to impact human and societal life in a variety of ways. The Symposium aims to open a discussion on the human, social, political, and cultural reflections of the transformation in the production and consumption processes of media with digitalization. The symposium aims to significantly contribute to studies in the field of communication and media by delving into the nature of this transformation, its effects on the media ecosystem, and the global results it will bring.

The symposium, which has so far been held at Üsküdar University with the participation of academics primarily from Türkiye and Western countries, will be held in Baku this year, which is expected to encourage the participation of researchers from the East, particularly from Turkic Republics. Thus, IFIG will continue to contribute to the development of communication sciences and media studies at the international level as a scientific platform that allows different understandings to meet from the West to the East and to share various perspectives.

International Communication Days/Media and Communication Studies in the Digital Age Symposium is a scientific event that complies with international criteria and adopts a double-blind peer-reviewed evaluation process. The symposium meets academic incentive and associate professorship criteria. The organization and scientific committee of the event include respected scientists from various universities in Turkey and abroad.

The symposium covers the themes listed below but is also open to suggestions for related topics.

- Digital media and communication studies
- Digital media and content production
- Communication education in the digital age
- Digitalization and television
- Digitalization and journalism
- Social media studies
- Digitalization and communication ethics
- Digitalization and perception management
- Digitalization and advertising
- Digital Marketing
- Digitalization and public relations
- Digitalization and design
- Digital natives
- Digital immigrants
- Data mining
- Digitalization and artificial intelligence studies
- Digitalization and cinema studies
- Digital ecosystem and communication sciences
- Communication studies in the Turkic Republics
- Media systems of the Turkic Republics
- Cyber Security
- Disinformation, misinformation, and malinformation.
- Ownership and ownership structure in media, media monopolies
- Media and globalization
- Media and cultural colonialism
- Censorship in the age of digital media
- Communication law in the digital age

Abstracts sent in Turkish, Azerbaijani Turkish, and English will be evaluated by referees in the Symposium Scientific Committee, and the studies approved by the referees will be included in the Abstract Book. The full texts of the abstracts will be included in the Symposium Proceedings Book, which will be published electronically. Abstracts should not exceed 250 words, and full texts should not exceed 7500 words, and the spelling rules of Üsküdar University Faculty of Communication Journal, Etkileşim, should be taken into account in the preparation of the texts.

The deadline for abstract submissions is February 17, 2025. All submissions will be made through the symposium website.

Accepted abstracts will be announced by March 28, 2025.

We look forward to hearing from you. Thank you in advance for your contributions.

Hope to meet you in Baku.