

List of courses offered by Faculty of Business and Communication (FBC) in AUGUST 2024 semester.

Program	Major	Subject Code	Subject Title	Credit Hour
Bachelor of Accountancy		ACC2201	Financial Accounting 1	3
Bachelor of Accountancy		ECO2201	Microeconomics	3
Bachelor of Accountancy		MKT2201	Foundations of Marketing	3
Bachelor of Accountancy		MAT2201	Business Mathematics	3
Bachelor of Accountancy		ICT2219	Introduction to Information Technology	3
Bachelor of Accountancy		ACC2202	Financial Accounting 2	3
Bachelor of Accountancy		ACC2204	Costing	3
Bachelor of Accountancy		ECO2202	Macroeconomics	3
Bachelor of Accountancy		ENL2210	English Studies 1	3
Bachelor of Accountancy		ENL2220	English Studies 2	3
Bachelor of Accountancy		LAW3201	Foundations of Business Law	3
Bachelor of Accountancy		ACC3204	Management Accounting	3
Bachelor of Accountancy		ACC4201	Financial Reporting 2	3
Bachelor of Accountancy		ACC4202	Auditing and Assurance Services 1	3
Bachelor of Accountancy		ACC4203	Taxation	3
Bachelor of Accountancy		ACC4206	Advanced Management Accounting	3
Bachelor of Accountancy		FIN3201	Financial Management	3
Bachelor of Accountancy		ACC4222A	Internship	5
Bachelor of Accountancy		ACC4222B	Internship	5
Bachelor of Accountancy		ACC5214	Advanced Corporate Reporting	4

Bachelor of Accountancy		ACC5215	Auditing and Assurance Services 2	4
Bachelor of Accountancy		ACC5216	Public Sector Accounting	4
Bachelor of Accountancy		ACC5217	Accounting Theory and Practice	4
Bachelor of Accountancy		ACC5218	Advanced Taxation 1	4
Bachelor of Accountancy		MGT5209	International Business and Globalisation	3
Bachelor of Accountancy		ACC5220	Accounting Information Systems 2	4
Bachelor of Accountancy		ACC5221	Performance Management	4
Bachelor of Accountancy		MGT5205	Contemporary Issues in the Malaysian Economy	3
Bachelor of Accountancy		MGT5203	Leadership in Organisations	3
Bachelor of Accountancy		FIN5203	International Trade Finance	3
Bachelor of Accounting & Finance		MAT2201	Business Mathematics	3
Bachelor of Accounting & Finance		ACC2208	Business Accounting	4
Bachelor of Accounting & Finance		ECO2207	Microeconomics	3
Bachelor of Accounting & Finance		FIN2211	Financial Management	4
Bachelor of Accounting & Finance		ECO2208	Macroeconomics	3
Bachelor of Accounting & Finance		STA2208	Business Statistics	4
Bachelor of Accounting & Finance		LAW2205	Business Law	4
Bachelor of Accounting & Finance		ACC2209	Financial Accounting	4
Bachelor of Accounting & Finance		MGT2209	Organization Behaviour	4
Bachelor of Accounting & Finance		ACC3211	Cost and Management Accounting	4
Bachelor of Accounting & Finance		MKT2206	Principles of Marketing	4
Bachelor of Accounting & Finance		ACC3210	Financial Reporting	4
Bachelor of Accounting & Finance		ACC3215	Auditing and Assurance 1	4

Bachelor of Accounting & Finance		ACC3214	Advance Management Accounting	4
Bachelor of Accounting & Finance		FIN3217	Financial Markets and Institutions	4
Bachelor of Accounting & Finance		FIN4256-1	Advance Corporate Finance	4
Bachelor of Accounting & Finance		ACC4218	Advance Taxation	4
Bachelor of Accounting & Finance		ACC4217	Auditing and Assurance 2	4
Bachelor of Accounting & Finance		ACC4214	Performance Management	4
Bachelor of Accounting & Finance		MGT4206	Strategic Management	4
Bachelor of Accounting & Finance		ACC4216	Corporate Governance and Ethics	4
Bachelor of Accounting & Finance		FIN4218	Investments and Portfolio Management	4
Bachelor of Accounting & Finance		FIN4220	International Banking and Finance	4
Bachelor of Accounting & Finance		ACC3889	Internship	10
Bachelor of Banking & Finance		ACC2212	Business Accounting	4
Bachelor of Banking & Finance		ECO2212	Microeconomics	3
Bachelor of Banking & Finance		FIN2213	Financial Management	4
Bachelor of Banking & Finance		STA2210	Business Statistics	4
Bachelor of Banking & Finance		FIN3219	Money & Banking	4
Bachelor of Banking & Finance		FIN3230	Econometrics	4
Bachelor of Banking & Finance		FIN3228	Ethics in Financial Market	4
Bachelor of Banking & Finance		FIN3229	Financial Statement Analysis	4
Bachelor of Banking & Finance		MGT2210	Organization Behaviour	4
Bachelor of Banking & Finance		FIN4224	Banking & Financial Services Marketing	4
Bachelor of Banking & Finance		FIN4225	Investments & Portfolio Management	4
Bachelor of Banking & Finance		FIN4237	International Banking & Finance	4

Bachelor of Banking & Finance		MGT3235	Ethics and Governance	4
Bachelor of Banking & Finance		FIN4222	Retirement & Estate Planning	4
Bachelor of Banking & Finance		FIN3223	Fundamentals of Islamic Finance	4
Bachelor of Banking & Finance		FIN3220	Risk Management & Insurance Planning	4
Bachelor of Banking & Finance		FIN3888	Internship	4
Bachelor of Business	ACC	HRM4222-1	Training and Development	4
Bachelor of Business	ACC	HRM4223-1	Staffing Management	4
Bachelor of Business	ACC	FIN 4217-1	International Trade Finance	4
Bachelor of Business	ACC	ONM4202-1	Global Logistic Management	4
Bachelor of Business	ACC	MKT 4232-1	Marketing and Sales Management	4
Bachelor of Business	ACC	MGT3213-1	Business Ethics	3
Bachelor of Business	ACC	MGT3268	International Business	3
Bachelor of Business	ACC	ONM3203	Operations Management	3
Bachelor of Business	ACC	MKT3210-1	Marketing Principles	3
Bachelor of Business	ACC	MGT3266-1	StrategicManagement	3
Bachelor of Business	ACC	MGT4310-1	Project Management	4
Bachelor of Business	BA	HRM4222-1	Training and Development	4
Bachelor of Business	BA	HRM4223-1	Staffing Management	4
Bachelor of Business	BA	MKT4232-1	Marketing and Sales Management	4
Bachelor of Business	BA	MKT4226-1	Service Marketing	4
Bachelor of Business	BA	FIN4276-1	FINTECH	4
Bachelor of Business	BA	MGT3213-1	Business Ethics	3
Bachelor of Business	BA	MGT3268	International Business	3
Bachelor of Business	BA	ONM3203	Operations Management	3
Bachelor of Business	BA	MKT3210-1	Marketing Principles	3
Bachelor of Business	BA	MGT3266-1	StrategicManagement	3
Bachelor of Business	DEM (Single Award)	ACC2210	Business Accounting	3
Bachelor of Business	DEM (Single Award)	ECO2210	Economic Principles and Issues	3
Bachelor of Business	DEM (Single Award)	CSC2204-1	Information Management	3
Bachelor of Business	DEM (Single Award)	MGT3269	Organizational Behaviour Management	3
Bachelor of Business	DEM (Single Award)	MKT3210-1	Marketing Principles	3
Bachelor of Business	DEM (Single Award)	HRM4222-1	Training and Development	4

Bachelor of Business	DEM (Single Award)	BUS2200	Business Communication	3
Bachelor of Business	DEM (Single Award)	ENT2200	Entrepreneurship	3
Bachelor of Business	DEM (Single Award)	MGT3213-1	Business Ethics	3
Bachelor of Business	DEM (Single Award)	MGT3268	International Business	3
Bachelor of Business	DEM (Single Award)	ONM3203	Operations Management	3
Bachelor of Business	DEM (Single Award)	MKT3210-1	Marketing Principles	3
Bachelor of Business	FIN	HRM4222-1	Training and Development	4
Bachelor of Business	FIN	FIN4217-1	International Trade Finance	4
Bachelor of Business	FIN	HRM4223-1	Staffing Management	4
Bachelor of Business	FIN	ONM4202-1	Global Logistic Management	4
Bachelor of Business	FIN	MKT4232-1	Marketing and Sales Management	4
Bachelor of Business	FIN	MKT4226-1	Service Marketing	4
Bachelor of Business	FIN	BUS2200	Business Communication	3
Bachelor of Business	FIN	MGT3213-1	Business Ethics	3
Bachelor of Business	FIN	MGT3268	International Business	3
Bachelor of Business	FIN	ONM3203	Operations Management	3
Bachelor of Business	FIN	MKT3210-1	Marketing Principles	3
Bachelor of Business	FIN	MGT3266-1	StrategicManagement	3
Bachelor of Business	HRM	MKT4232-1	Marketing and Sales Management	4
Bachelor of Business	HRM	FIN4240-1	Advanced Financial Decision Making	4
Bachelor of Business	HRM	FIN4276-1	FINTECH	4
Bachelor of Business	HRM	ONM4202-1	Global Logistic Management	4
Bachelor of Business	HRM	FIN4217-1	International Trade Finance	4
Bachelor of Business	HRM	MGT3213-1	Business Ethics	3
Bachelor of Business	HRM	MGT3268	International Business	3
Bachelor of Business	HRM	ONM3201-1	Freight Transportation	4
Bachelor of Business	HRM	MKT3210-1	Marketing Principles	3
Bachelor of Business	HRM	MGT3266-1	StrategicManagement	3
Bachelor of Business	HRM	MGT4310-1	Project Management	4
Bachelor of Business	IB	MGT4310-1	Project Management	4
Bachelor of Business	IB	HRM4222-1	Training and Development	4
Bachelor of Business	IB	HRM4223-1	Staffing Management	4
Bachelor of Business	IB	MKT4232-1	Marketing and Sales Management	4
Bachelor of Business	IB	MKT4226-1	Service Marketing	4

Bachelor of Business	IB	HRM2201	Human Resource Issues and Strategies	3
Bachelor of Business	IB	MGT3213-1	Business Ethics	3
Bachelor of Business	IB	MGT3268	International Business	3
Bachelor of Business	IB	ONM3203	Operations Management	3
Bachelor of Business	IB	MKT3210-1	Marketing Principles	3
Bachelor of Business	IB	MGT3266-1	Strategic Management	3
Bachelor of Business	LSCM	MGT4310-1	Project Management	4
Bachelor of Business	LSCM	MKT4232-1	Marketing and Sales Management	4
Bachelor of Business	LSCM	MKT4226-1	Service Marketing	4
Bachelor of Business	LSCM	FIN4276-1	FINTECH	4
Bachelor of Business	LSCM	HRM4223-1	Staffing Management	4
Bachelor of Business	LSCM	HRM2201	Human Resource Issues and Strategies	3
Bachelor of Business	LSCM	MGT3213-1	Business Ethics	3
Bachelor of Business	LSCM	ONM3203	Operations Management	3
Bachelor of Business	LSCM	MKT3210-1	Marketing Principles	3
Bachelor of Business	LSCM	MGT3266-1	Strategic Management	3
Bachelor of Business	MGT (Single Award)	HRM2201	Human Resource Issues and Strategies	3
Bachelor of Business	MGT (Single Award)	MGT3213-1	Business Ethics	3
Bachelor of Business	MGT (Single Award)	ONM3203	Operations Management	3
Bachelor of Business	MGT (Single Award)	MKT3210-1	Marketing Principles	3
Bachelor of Business	MGT (Single Award)	MGT3266-1	Strategic Management	3
Bachelor of Business	MGT (Single Award)	HRM4222-1	Training and Development	4
Bachelor of Business	MKT	HRM4222-1	Training and Development	4
Bachelor of Business	MKT	HRM4223-1	Staffing Management	4
Bachelor of Business	MKT	MKT4232-1	Marketing and Sales Management	4
Bachelor of Business	MKT	MKT4226-1	Service Marketing	4
Bachelor of Business	MKT	FIN4276-1	FINTECH	4
Bachelor of Business	MKT	BUS2200	Business Communication	3
Bachelor of Business	MKT	MGT3213-1	Business Ethics	3
Bachelor of Business	MKT	MGT3268	International Business	3
Bachelor of Business	MKT	ONM3203	Operations Management	3
Bachelor of Business	MKT	MKT3210-1	Marketing Principles	3
Bachelor of Business	MKT	MGT3266-1	Strategic Management	3
Bachelor of Business	PSY	FIN4217-1	International Trade Finance	4

Bachelor of Business	PSY	MKT4232-1	Marketing and Sales Management	4
Bachelor of Business	PSY	MKT4226-1	Service Marketing	4
Bachelor of Business	PSY	FIN4276-1	FINTECH	4
Bachelor of Business	PSY	PSY3201-1	Cognition and Perception	4
Bachelor of Digital Media		COM2202	Introduction to Mass Communication	3
Bachelor of Digital Media		ICT2401	Digital Media and Society	4
Bachelor of Digital Media		ICT2402	Introduction to Digital Media	4
Bachelor of Digital Media		COM2206	Media Ethics	3
Bachelor of Digital Media		COM2217	Digital Storytelling	3
Bachelor of Digital Media		ICT3401	Digital Methods	4
Bachelor of Digital Media		COM3227	Interactive Advertising	4
Bachelor of Digital Media		COM3229	Digital Publicity and Media Relations	4
Bachelor of Digital Media		COM3230	Digital Event Management	4
Bachelor of Digital Media		ICT3402	Strategic Digital Communication	4
Bachelor of Digital Media		MPU3192	Falsafah dan Isu Semasa	2
Bachelor of Digital Media		MPU3322	KURSUS INTERGRITI DAN ANTI RASUAH	2
Bachelor of Digital Media		MPU3182	Penghayatan Etika dan Peradaban	2
Bachelor of Mass Communication	Advertising	COM4219	Creative Strategy Campaigns	4
Bachelor of Mass Communication	Advertising	COM4220	Integrated Marketing Communication	4
Bachelor of Mass Communication	Advertising	COM4218	Copywriting	4
Bachelor of Mass Communication	ALL	COM4998	Final Year Project	6
Bachelor of Mass Communication	ALL	COM4998-1	Final Year Project	6
Bachelor of Mass Communication	Broadcasting	BRC4200	TV Production Project	4
Bachelor of Mass Communication	Broadcasting	BRC4401	Digital Post Production	4
Bachelor of Mass Communication	Broadcasting	MMD3202	Digital Video & Sound Technology	4

Bachelor of Mass Communication	Broadcasting	BRC4201	Broadcasting Production	4
Bachelor of Mass Communication	PR	COM4226	Public Relations Writing	4
Bachelor of Mass Communication	PR	COM4404	Special Events Production	4
Bachelor of Mass Communication		COM2209	Communication Technology	4
Bachelor of Mass Communication		ENL2204	Academic Writing	3
Bachelor of Mass Communication		PSY2212	Social Psychology	3
Bachelor of Mass Communication		PSY2401	Social Psychology	4
Bachelor of Mass Communication		COM4217	Professional Development	4
Bachelor of Mass Communication		MPU3182	Penghayatan Etika dan Peradaban	2
Bachelor of Mass Communication		MPU3192	Falsafah dan Isu Semasa	2
Bachelor of Mass Communication		MPU3193	Falsafah dan Isu Semasa	3
Bachelor of Mass Communication		MPU3253	Design Thinking	3
Bachelor of Mass Communication		MPU3343	Corporate Social Responsibility	3
Bachelor of Mass Communication		MPU3442	Community Service	2
Bachelor of Mass Communication		MPU3322	KURSUS INTERGRITI DAN ANTI RASUAH	2
Bachelor of Mass Communication		COM3888	Internship	6
Bachelor of Mass Communication		COM4216	Media Management	4
Bachelor of Mass Communication		ICT2215	Web Design and Development with Multimedia	3
Bachelor of Mass Communication		MGT2201	Foundations of Business	3
Bachelor of Mass Communication		MKT2201	Foundations of Marketing	3
Bachelor of Mass Communication		UCC1104	Introduction to Sociology	3
Bachelor of Mass Communication		COM4401	Development Communication	4
Bachelor of Mass Communication		COM3212	Organisational Communicaiton	4

Bachelor of Mass Communication		COM2207	Media and Society	4
Bachelor of Mass Communication		COM2208	Communication Theory	4
Bachelor of Mass Communication		COM3211	Cross Cultural Communication	4
Bachelor of Mass Communication		COM3215	Communication Law	4
Bachelor of Mass Communication		BRC3200	Introduction to Broadcasting	4
Bachelor of Mass Communication		COM3218	Introduction to Journalism	4
Bachelor of Mass Communication		COM2206	Media Ethics	3