

Course catalogue: English taught courses for Exchange students 2021-2022

| Undergraduate / Graduate | Year of study* | Field of study | Course title ** | Fall- Spring semester *** | ECTS |
|--------------------------|----------------|--|---|---------------------------|------|
| Undergraduate | B1 | Global Management | Management science | FALL | 3 |
| Undergraduate | B1 | Global Management | Mathematics for business | FALL | 3 |
| Undergraduate | B1 | Global Management | Excel/VBA | FALL | 3 |
| Undergraduate | B1 | Global Management | International institutions | FALL | 3 |
| Undergraduate | B1 | Global Management | Financial accounting | FALL/SPRING**** | 3 |
| Undergraduate | B1 | Global Management | Marketing | FALL/SPRING | 3 |
| Undergraduate | B1 | Global Management | Finance | SPRING | 3 |
| Undergraduate | B1 | Global Management | Business economics | SPRING | 3 |
| Undergraduate | B1 | Global Management | Global climate change | SPRING | 3 |
| Undergraduate | B1 | Global Management | Probability | FALL/SPRING | 3 |
| Undergraduate | B1 | Global Management | Algorithmic | FALL/SPRING | 3 |
| Undergraduate | B1 | Global Management | Research methodology | SPRING | 3 |
| Undergraduate | B3 | Global Management | Strategic diagnosis | FALL | 6 |
| Undergraduate | B3 | Global Management | Organizational behavior | FALL | 6 |
| Undergraduate | B3 | Global Management | Finance | FALL | 6 |
| Undergraduate | B3 | Global Management | Financial controlling | FALL | 6 |
| Undergraduate | B3 | Global Management | Doing business abroad | FALL | 3 |
| Undergraduate | B3 | Global Management | CSR and business ethics | SPRING | 6 |
| Undergraduate | B3 | Global Management | Management theory and practice | SPRING | 6 |
| Undergraduate | B3 | Global Management | Marketing and customer relationship management | SPRING | 3 |
| Undergraduate | B3 | Global Management | Quantitative methods | SPRING | 3 |
| Undergraduate | B3 | Global Management | Information technology for management | SPRING | 3 |
| Undergraduate | B3 | Global Management | Business Game | SPRING | 2 |
| Undergraduate | B3 | Management | Project Management | FALL | 3 |
| Undergraduate | B3 | Management | Organizational Behaviour | SPRING | 3 |
| Undergraduate | B3 | Marketing | Project Management (common course with L3 management) | FALL | 3 |
| Undergraduate | B3 | Marketing | Organizational Behaviour (common course with L3 management) | SPRING | 3 |
| Graduate | M1 | Human Resource Management | Fundamentals in International Human Resources Management | FALL | 2 |
| Graduate | M1 | Human Resource Management | Corporate Social Responsibility | FALL | 3 |
| Graduate | M1 | Management control and organisational auditing | Strategic Management (track M1 CGAO) | FALL | 4 |

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|----------|----|--|--|--------|-----|
| Graduate | M1 | Management control and organisational auditing | Management Accounting | SPRING | 2 |
| Graduate | M1 | Marketing | Customer Relation Management | FALL | 2,5 |
| Graduate | M1 | International Marketing of Innovation | International Strategic Marketing, Market Analysis & Planning | FALL | 4 |
| Graduate | M1 | International Marketing of Innovation | Digital Marketing & Consumer Behavior in the Digital World | FALL | 8 |
| Graduate | M1 | International Marketing of Innovation | Innovation Management (a. Customer Engagement, b. Technology Acceptance) | FALL | 4 |
| Graduate | M1 | International Marketing of Innovation | CRM & Sustainable Marketing | FALL | 8 |
| Graduate | M1 | International Marketing of Innovation | Business Research Methodology | FALL | 3 |
| Graduate | M1 | Finance | Foundations of Asset Pricing | FALL | 6 |
| Graduate | M1 | Finance | Introduction to corporate valuation | FALL | 6 |
| Graduate | M1 | Finance | Mathematics for finance and insurance | FALL | 6 |
| Graduate | M1 | Finance | Business Economics | FALL | 6 |
| Graduate | M1 | Finance | Introduction to financial accounting and reporting | FALL | 4 |
| Graduate | M1 | Finance | Financial markets | SPRING | 6 |
| Graduate | M1 | Finance | Principles of corporate finance | SPRING | 6 |
| Graduate | M1 | Finance | Econometrics | SPRING | 6 |
| Graduate | M1 | Management Stratégique | Corporate Finance | FALL | 5 |
| Graduate | M1 | Management Stratégique | Advanced Strategy | SPRING | 3 |
| Graduate | M1 | International Management | Strategic Management | FALL | 6 |
| Graduate | M1 | International Management | Quantitative Data Analysis | FALL | 6 |
| Graduate | M1 | International Management | Accounting | FALL | 6 |
| Graduate | M1 | International Management | Organizational Behaviour | FALL | 6 |
| Graduate | M1 | International Management | Introduction to research (Strategy) | FALL | 2 |
| Graduate | M1 | International Management | Managing Business Information and Technology | FALL | 4 |
| Graduate | M1 | International Management | Finance | SPRING | 5 |
| Graduate | M1 | International Management | International Marketing | SPRING | 5 |
| Graduate | M1 | International Management | International Strategy | SPRING | 5 |
| Graduate | M1 | International Management | Business plan and Entrepreneurship | SPRING | 5 |

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|----------|----|---|--|--------|---|
| Graduate | M1 | International Management | Excel for professionals | SPRING | 2 |
| Graduate | M2 | Business Development | Growth Strategy | FALL | 7 |
| Graduate | M2 | Business Development | International Business Development | FALL | 7 |
| Graduate | M2 | Business Development | Organisational architecture and business transformation | FALL | 4 |
| Graduate | M2 | International Management | Cross-cultural Management & International HRM | FALL | 6 |
| Graduate | M2 | International Management | International Management Control | FALL | 6 |
| Graduate | M2 | International Management | Digital Marketing | FALL | 4 |
| Graduate | M2 | International Management | Export and international trade | FALL | 4 |
| Graduate | M2 | International Management | Supply chain management | FALL | 4 |
| Graduate | M2 | International Management | Advanced Strategy & International Business Development | FALL | 6 |
| Graduate | M2 | International Human Resource Management | AI impacts & Ethics | FALL | 3 |
| Graduate | M2 | International Human Resource Management | Organizational Digital Development | | |
| Graduate | M2 | International Human Resource Management | Organizational Change Management | FALL | 3 |
| Graduate | M2 | International Human Resource Management | Corporate communication | FALL | 2 |
| Graduate | M2 | International Human Resource Management | HRM policy & strategy | FALL | 6 |
| Graduate | M2 | International Human Resource Management | Corporate Social Responsibility & Responsible Leadership | | |
| Graduate | M2 | International Human Resource Management | Strategic HR planning | FALL | 2 |
| Graduate | M2 | International Human Resource Management | Recruitment & Career | FALL | 3 |
| Graduate | M2 | International Human Resource Management | Labor relations & collective bargaining | FALL | 3 |
| Graduate | M2 | International Human Resource Management | Training | FALL | 2 |
| Graduate | M2 | International Human Resource Management | Compensation management & policy | FALL | 3 |

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|----------|----|--|---|--------|---|
| Graduate | M2 | International Human Resource Management | Management of the training performance | FALL | 4 |
| Graduate | M2 | International Human Resource Management | Payroll Management Control | | |
| Graduate | M2 | International Human Resource Management | HR management for value creation | | |
| Graduate | M2 | International Human Resource Management | Organizational Behavior & Managing HR in a crisis | FALL | 3 |
| Graduate | M2 | International Human Resource Management | Leadership & Team management | FALL | 4 |
| Graduate | M2 | International Human Resource Management | Intercultural management | | |
| Graduate | M2 | International Human Resource Management | Expatriate management | FALL | 3 |
| Graduate | M2 | International Human Resource Management | International and comparative labor law | FALL | 5 |
| Graduate | M2 | Management control and organisational auditing | Strategic Environmental analysis | SPRING | 2 |
| Graduate | M2 | Management control and organisational auditing | Change Management | SPRING | 2 |

* "B" = Bachelor (from year 1 to year 3) "M" = "Master" (from year 1 to year 2)

**Some courses might be taught *online or in a hybrid format* (on campus & online).

*** FALL semester : from September to December 2021. SPRING semester : from January to May 2022

****FALL/SPRING semester: from November 22nd to mid February 2022

FIND MORE DETAILS ON OUR ONLINE COURSE CATALOGUE: <https://tsm-education.fr/en/exchange-students>