



**International
Programs
of
Hanyang
University**

H A N Y A N G

U N I V E R -

S I T Y



Introduction to Hanyang University

International Programs of
Hanyang University

01.



History Highlights



1939



Dr. Lyun-joon Kim established **Dong-A Engineering Institute** in Seoul

1948



HY Engineering College is accredited by the government

1959



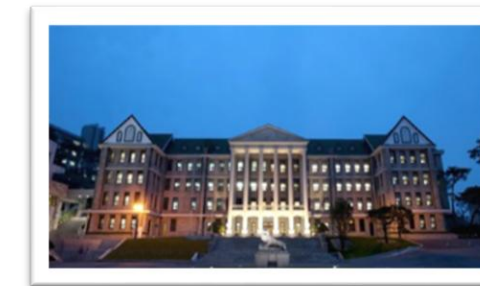
HY Engineering College is elevated to a **comprehensive university**

1979



Hanyang opens its 2nd campus, the **ERICA campus** in Ansan city

2026



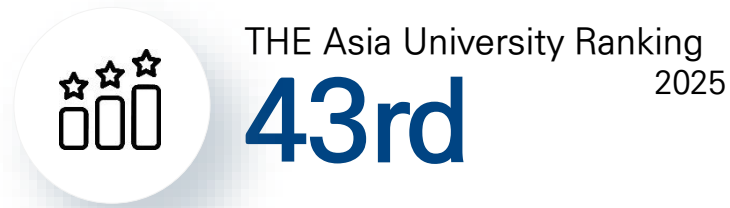
Hanyang University celebrates its **87th anniversary**

Hanyang is continuing to look toward the future with a broad vision and bold strategies. By producing new generations of leaders for the 4th Industrial Revolution era, the university seeks to actively contribute to creating a better tomorrow.

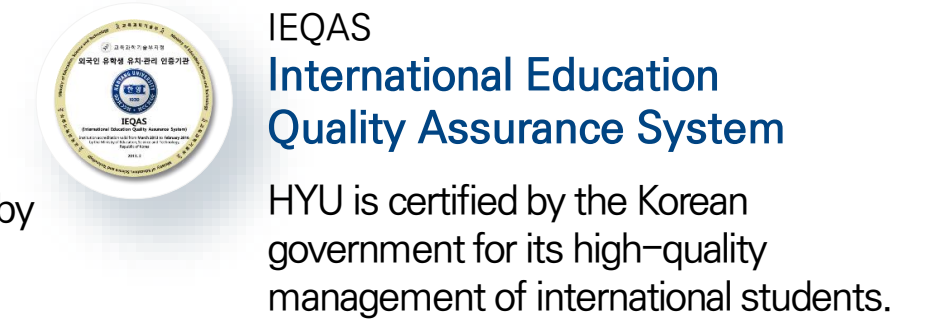
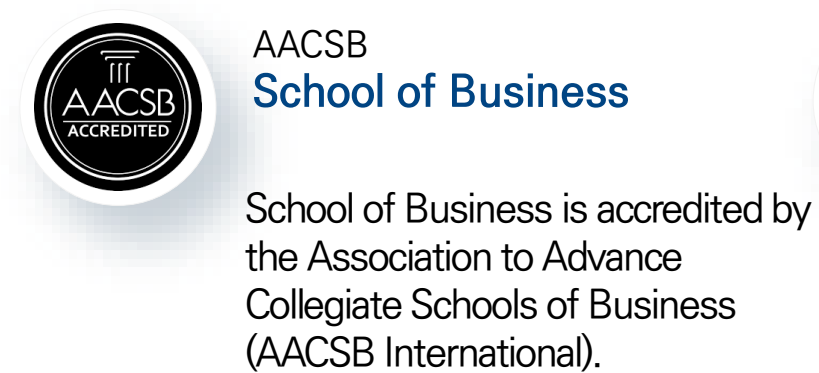
Organization



University Rankings



Accreditation



Where is Hanyang University?

Seoul, the Capital of Korea

- Located in the center of Seoul
- Navigate to tourist spots by subway easily

Transportation Hub

Line No. 2	Bundang Line
Line No. 5	Jungang Line





한양대학교
HANYANG UNIVERSITY

 INTERNATIONAL BLDG.

HANYANG UNIV. STATION 

70M

@Hanyang University



SEOUL VIBES





#SEOUL VIBES

SEOUL
VIBES

Where K-Culture thrives – from timeless traditions to cutting-edge trends, K-Food delights, world-leading giants like Hyundai & Samsung, and global education excellence.

772 PARTNERS

Asia

Bangladesh	1
Brunei	1
Cambodia	1
China(HK & Macau)	184
India	5
Indonesia	17
Japan	64
Kazakhstan	3
Malaysia	10
Mongolia	5
Myanmar	2
Nepal	1
Pakistan	4
Singapore	9
Taiwan	37
Thailand	9
Turkmenistan	1
Uzbekistan	5
Vietnam	12

Europe

Austria	4
Belarus	1
Belgium	9
Croatia	3
Czech Republic	4
Denmark	7
Estonia	1
Finland	7
France	42
Germany	32
Hungary	3
Ireland	2
Italy	17
Latvia	2
Lithuania	2
Luxembourg	1
Malta	1
Moldova	1
Monaco	1
Netherlands	12

Americas

U.S.A	85
Argentina	2
Brazil	2
Canada	12
Chile	5
Colombia	2
Ecuador	1
Honduras	1
Mexico	10
Peru	2

Middle East

Iran	1
Israel	2
Kuwait	4
Levanon	1
Oman	1
Saudi Arabia	1
Turkey	11
UAE	2

*Academic Year of 2026

Poland	7
Portugal	3
Romania	4
Russia	4
Spain	19
Sweden	11
Switzerland	8
Ukraine	4
United Kingdom	15

Africa

Ethiopia	1
Kenya	1
Morocco	5
Senegal	2
Tunisia	1

Oceania

Australia	16
New Zealand	1



Inbound Programs



Student Exchange Program

- Spring Semester (March – June)
- Fall Semester (September – December)

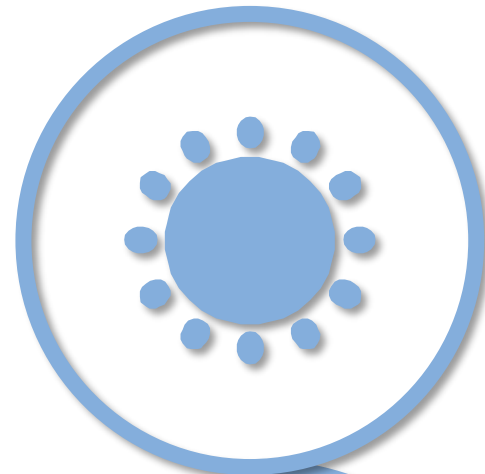
+600



Visiting Student Program

- Spring Semester (March – June)
- Fall Semester (September – December)

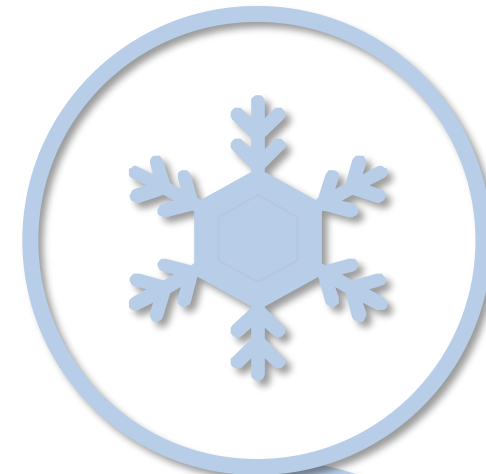
+700



International Summer School

- 4~6 weeks in June and July

+1,100



International Winter School

- 2~6 weeks in December and January

+1,400



HOPE

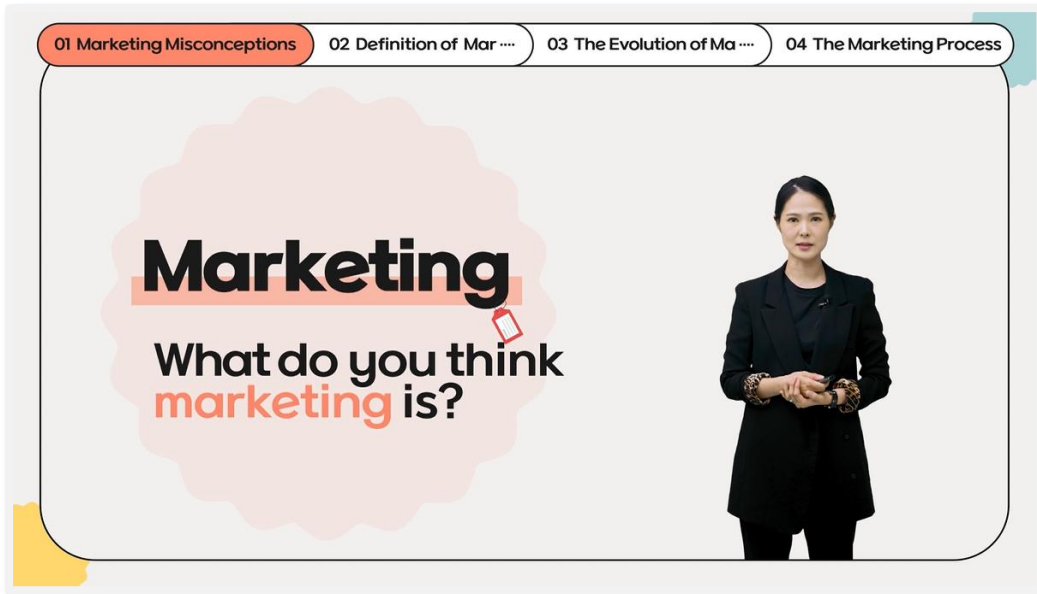
- Hanyang Online Pre-Exchange
 - Available throughout the year

+1,900

More than **5,000** Non-Degree International Student per Year



HOPE Hanyang Online Pre-Exchange Program



HYU offers **HOPE program, fee-waived**, for our partner university students to promote student exchange by serving as an entryway to study abroad experience, and this online program can boost on-site program in the future.

- The program is run independently of the exchange student program (nomination from the home university is not required)
- Experience courses in advance for a better understanding of our curriculum!

Delivery Mode	Course List	Credits	Fee
<ul style="list-style-type: none"> • Fully online • Pre-recorded format • Fully in English 	<ul style="list-style-type: none"> • ⟨Science⟩ Revolutions in Science and Technology • ⟨Social Innovation⟩ UN SDGs to Social Innovation • ⟨Economics⟩ Principles of Microeconomics • ⟨Business⟩ Contemporary Society & Marketing • ⟨Korean Culture⟩ From Oldboy to Squid Game • ⟨Korean Language⟩ Korean for Beginners • ⟨Entrepreneurship⟩ Global Entrepreneurship 	3	Free

More detailed information can be found at [HOPE – Study at Hanyang](#)

HOPE Program

HANYANG UNIVERSITY

Hanyang Online + Pre Exchange

Free on-line courses for students abroad!

With a **click**, be a part of Hanyang University!

Hanyang University offers the HOPE program,
 fee-waived nomination not required
 for partner university students, serving as a gateway to study abroad.

HOPE(Hanyang Online Pre-Exchange)

Courses

- Course Registration : Maximum choice of **2 courses** (6 credits)
- Course : **Fully-online**, pre-recorded format, English, 3 credits each

Korean Culture

From Oldboy to Squid Game: Navigating the Korean Cultural Wave

Science

Revolutions in Science and Technology

Korean Language

Korean for Beginners

Economics

Principles of Microeconomics

Business

Modern Society and Marketing

Entrepreneurship

Global Entrepreneurship Launch your startup

Who

Students abroad who wants to join the course

What

Free on-line courses for students abroad

- Run independently of the **exchange student program** (home university's nomination **not required**)
- Experience courses in advance to understand Hanyang's curriculum and **get credit approval**

When

(TBC)

	Spring semester	Summer School	Fall semester	Winter School	
Application Deadline	Jan 31	May 23	Aug 8	Nov 22	Dec 20
Semester Begins	March 3	July 1	Sept 1	Dec 26	Jan 26
Semester Ends	June 23	July 24	Dec 20	Jan 9	Feb 6

Why

- 1) **Free Online Course**
- 2) **Official Transcript from Hanyang University(PDF)**

How

Submit Online Application

- Certificate of Enrollment from the home university(**in English**) is required.

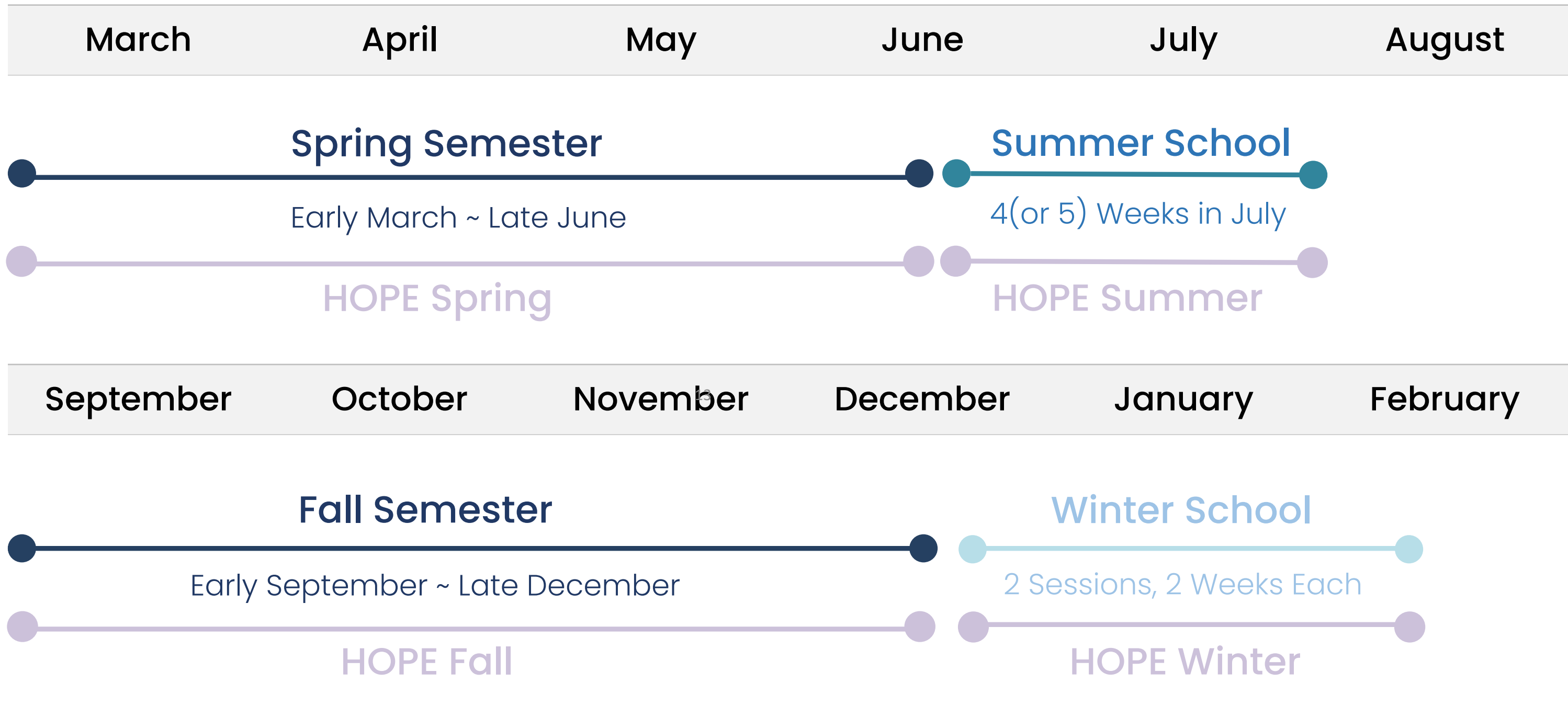


More detailed information can be found at
<https://exchangein.hanyang.ac.kr/hope>

contact : hyuhope@hanyang.ac.kr

Academic Calendar

The **Exchange Program** and the **Visiting Student Program** are available during the regular semesters, while the **Summer** and **Winter School** programs are offered during the vacation periods. **HOPE** is available throughout all terms.



Visiting Student Program

International Programs of
Hanyang University

02.





Hanyang's **Visiting Student Program** offers opportunities to students from Partner or non-partner institutions to study for **a semester or a year** in one of Korea's best universities located in the center of Seoul, the capital city of Korea. In addition to gaining academic excellence, students can also enjoy various student activities and cultural experiences.

Eligibility



1. Must be currently enrolled in higher institution
2. Must completed as least one(1) semester at the time of application
3. NO GPA or Language proficiency required

Field of Study



16 Colleges **65** Departments

College of Engineering
College of Medicine
College of Humanities
College of Social Science
College of Natural Science
College of Policy Science
College of Economics & Finance
School of Business (AACSB)

College of Education
College of Human Ecology
College of Music
College of Performing Arts & Sports
School of Nursing
Division of International Studies
Division of Industrial Convergence
Hanyang Intercollege

500+ English Courses

Highlights of the Program | Exclusive Courses



In addition to the regular courses offered at Hanyang, visiting students have access to these exclusive courses providing them a higher chance of successful course registration!

Korean Studies & Language

- CUL1189 Contemporary Korean Studies
- VEN2019 Culture of Korea and Korean Wave
- VEN2027 Understanding K-Pop Industry
- VEN2028 From Oldboy to Squid Game: Navigating through Korean Cultural Wave (Online)
- VEN2029 Korean for Beginners (Online)

Engineering & Technology

- ENE4019 Computer Networks
- CSE4006 Software Engineering
- GEN4091 Philosophical Understanding of Science and Technology
- VEN2022 Revolutions in Science and Technology (Online)
- GEN2052 Calculus
- GEN0072 General Chemistry & Experiment

Arts & Well-being

- CUL1115 Aesthetic Awareness in the Modern World
- GEN3096 Modern Stress and You

Business & Economics

- VEN2020 Consumer Behavior and Contents Creation
- VEN3022 Introduction to Business Analytics
- VEN3023 Behavioral Economics for Business Strategies
- DCC2030 Digital Marketing
- VEN2032 Entrepreneurial Insights & Korean Trends
- VEN4005 Business Research & Analytics
- DIS1015 Business and Environmental Ethics
- VEN2030 Global Entrepreneurship – Launch Your Startup (Online)
- SYB8038 Modern Society & Marketing (Online)
- ECO1006 Principles of Microeconomics (Online)

Social Science & Communication

- VEN2025 Media Communication in Korea
- VEN2024 Cultural Industry and Data Analysis
- VEN2026 Platform Revolution and Cultural Industry
- VEN2023 UN SDG's to Social Innovation (Online)

Nanodegree provides students the opportunity to build basic, essential skills to start a career certain fields, and to supplement their credentials with an additional academic achievement. A nanodegree requires **6 credits (2 courses)** and can be completed in one semester.

Why pursue a nanodegree at HYU?

- Short and satisfying: Finish in one semester
- Make the most of one semester studying abroad in Seoul
- Gain essential skills needed in the current market
- Can take up to several sets of nanodegree in one semester
- Can obtain **Digital Open Badges**

What is a Digital Open Badge?

Block-chain-based digital certificate that verifies a student's completion of a nanodegree track, the courses and processes they have undertaken, demonstrating the skills and competencies they have acquired.

* **Can be attached in LinkedIn**



Highlights of the Program | Nanodegree Program

Business Analytics

This program empowers students with the skills to pose targeted questions, proficiently collect and manage both structured and unstructured data, and extract meaningful analytic insights. Participants will gain the expertise needed to leverage data-driven insights in order to influence critical business decisions.

- ❖ Introduction to Business Analytics (VEN3022)
- ❖ Business Research & Analytics (VEN4005)

Korean Marketing

This program hones students into adept strategists, providing expertise in formulating impactful marketing strategies through a deep understanding of the intricate dynamics within the Korean economy, consumer behavior, and corporate landscape.

- ❖ Entrepreneurial Insights & Korean Trends (VEN2032)
- ❖ Consumer Behavior and Contents Creation (VEN2020)

Digital Marketing

In this program, students will learn about digital marketing trends and skills. Specifically, this program will cover high-tech marketing, online marketing, and content marketing.

- ❖ Digital Marketing (DCC2030)
- ❖ Consumer Behavior and Contents Creation (VEN2020)

Consumer Behavior

This program delves into the intricacies of consumer decisions, exploring the impact of environmental and psychological factors from both marketing and behavioral economics perspectives.

- ❖ Consumer Behavior and Contents Creation (VEN2020)
- ❖ Behavioral Economics for Business Strategies (VEN3023)

Data in Media Communication

This program will equip students with the ability to be able to understand and interpret data in relation to the wider media and cultural industry. In so doing, students will gain an understanding of where the industry has come from and where it is heading through the analysis of data.

- ❖ Media Communication in Korea (VEN2025)
- ❖ Cultural Industry and Data Analysis (VEN2024)

K-Culture and Industry

Through this program students will learn about Korea's thriving cultural industry that has attracted global attention. Students will understand how the streaming platforms have transformed the contents industry, while those taking the program will also understand how K-pop has evolved to take center stage in the global music industry.

- ❖ Platform Revolution and Culture Industry (VEN2026)
- ❖ Understanding K-Pop Industry (VEN2027)

Highlights of the Program | Internship Program Overview



<p>Internship programs offered</p>	 <p>CRCC x HYU Semester-long offline internship</p>	 <p>HYPE 2-weeks-long online mini-internship</p>
<p>Overview</p>	<ul style="list-style-type: none"> - 20~25 working hours per week at a host company - '5 days/week during morning or afternoon' OR '3 days/week 4~8 hours/day' - Take at least one academic course 	<ul style="list-style-type: none"> - 2 weeks online educational mini-internship program within the semester - Receive tasks from companies, receive mentoring from professionals, and receive evaluations - Take regular academic courses
<p>Fees</p>	<ul style="list-style-type: none"> - Tuition Fee KRW 2,000,000 (50%) / \$1,400 - Internship Program KRW 3,800,000 / \$2,800 	<ul style="list-style-type: none"> - Tuition Fee KRW 4,000,000 / \$2,800 - Internship Program FREE
<p>Features</p>	<ul style="list-style-type: none"> - Job interview & placement takes place in home country via online - Real work-experience in start-up companies - Certificate issued after completion 	<ul style="list-style-type: none"> - Brief experience what it's like working in Korea and develop their career skills via online - Fields of marketing, planning, sales - Certificate issued after completion

Highlights of the Program | Activities and Excursions



Orientation & Campus Tour

Date

1-2 days before the start of the semester

Venue

Online & Offline(on campus)

Contents

- **Orientation**
On academics, visa, and campus life
- **Campus Tour**
Student ID card & welcome gift



Global Fair

Date

In April~May/October~November

Venue

Main Plaza

Contents

International students sharing their home country's culture or introducing their home university



Field Trip to Everland

Date

In May/November

Venue

Everland (Amusement Park)

Highlights of the Program | Activities and Excursions

HOWdy : Cultural Exchange Program



What is HOWdy?

HOWdy program is a cultural exchange event organized by HOW.

This program provides opportunities for international students at Hanyang University to participate in various international exchange programs.

HOW (Hanyang One World)

What is HOW?

Hanyang International Student Committee

Contents

- Creating a platform for cultural exchanges between Korean and International students
- Holding events for foreign students to better experience Korean Culture—both traditional&modern



KOPLER

What is KOPLER?

The Most Authentic Local Travel Club

Contents

KOPLER CLUB is a non-profit student community where exchange&visiting students travel with Korean friends.



BRIDGE

What is Bridge?

Bridge connects Korean and international students to real life in Korea

Contents

- 1:1 Language Exchange Matching
- Events & Activity Hub



Program Tuition & Student Residence Hall

Tuition Fee

4,000,000 KRW (approx. 2,800 USD) / semester

*partner discount, group discount can be applied

Student Residence Hall

Official Dormitory available!

Room Type double room **Fee** 1,902,000 KRW (approx. 1,300 USD) / semester

Room Facilities bed, wardrobe, desk, bookshelf, chair, storage cabinet, shoe cabinet, air conditioner, bathroom

Dorm Facilities central garden, mail room, study room, laundry room, fitness room, dining area

