

2 February 2021

**Subject: Invitation to participate in the NUS- AUN CA “Asia Rising: Showcase of Short Films from Universities in ASEAN, Japan, Korea & China”**

Dear Vice-Presidents, Directors, Heads of the International Relations Office of  
AUN Member Universities and Members of ASEAN+3 University Network,

The National University of Singapore Center for the Arts in cooperation with the ASEAN University Network for Culture and the Arts (AUN CA) would like to invite students from AUN Member Universities and ASEAN+3 University Network (ASEAN+3 UNet) to participate in **the NUS-AUN-CA “Asia Rising: Showcase of Short Films from Universities in ASEAN, Japan, Korea & China” which will be screened online between 31 March to 9 April 2021.**

The showcase is open for students to submit their short film on the theme “Fragments”; the detailed information of the event, submission guidelines and criteria is attached herewith for your kind reference. Your institution’s participation in this film festival will be much appreciated as a prelude to our AUN CA “Crosslight” Film Festival, which is scheduled to happen in July 2021.

Should you have any questions, please feel free to contact Ms. Mary Loh, Head, Talent Development and Programming, NUS Centre For the Arts at [mary.loh@nus.edu.sg](mailto:mary.loh@nus.edu.sg) or at Tel: +65 6516 5879.

We are looking forward to your students’ participation and, as always, your support in making this event a success is greatly appreciated.

Yours sincerely,



Choltis Dhirathiti, PhD  
Executive Director  
ASEAN University Network



Ms. Glorife Samodio  
Chair, ASEAN University Network on  
Culture and the Arts

25 January 2021

Dear Members of ASEAN+3 University Network on Culture and the Arts

**CALL FOR SUBMISSIONS FOR STUDENT FILMS FOR ASIA RISING: A SHOWCASE OF SHORT FILMS FROM UNIVERSITIES IN ASEAN, JAPAN, KOREA & CHINA.**

Greetings from the Centre For the Arts, National University of Singapore!

The medium of film has long held a mirror to the cultural lives of the people within the specific time and space that the film has been made. With technological advancement, films have become even more pervasive, reaching audiences through personal devices such as mobile phones via the Internet and the consumption of film is no longer just restricted to just cinema halls, theatre, television and cable. The film medium is “an economic tool bringing unquantifiable benefits to sectors participating in the industry” as well as the means to transmit information and “translating message in more meaningful ways that appeal to the emotions”.<sup>1</sup>

The recent success of films such as Bong Joon-ho’s *Parasite* beyond Korea and Asia has shown that there is a strong market for Asian films beyond limited category as ‘foreign films’. As such, there is a need to spur young filmmakers in ASEAN, Japan, Korea and China to pursue their craft of filmmaking and to establish platforms for the greater appreciation of the diversity of cultures and universality of human experience as seen through the lenses of young filmmakers.

Together with the ASEAN University Network on Culture and the Arts (AUN-CA), the Centre For the Arts, National University of Singapore is pleased to invite your esteemed university to submit up to 3 original short films made by your students based on the theme of “FRAGMENTS” to be presented in **Asia Rising: A Showcase of Short Films from Universities in ASEAN, Japan, Korea & China.**

Presented by nuSTUDIOS Film Productions and ExxonMobil Campus Concerts, both part of an alliance of student arts groups under NUS Centre For the Arts, the selected films will be screened online via between 31 March to 9 April 2021.

The Terms of Submission are as follows

- Films should be no longer than 20 minutes.
- They should have been completed within 2019 and 2020.
- The film should be produced or directed by a student currently attending the university.
- The film should be in clear spoken English or contain English subtitles.
- The film makers must clear all rights of the submitted materials.

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<sup>1</sup> Jose Miguel R. De La Rosa, *Engendering ASEAN Identity: The Role of Film*, a paper presented Framing ASCC Post-2015: Technical Workshop Program, 16 January 2015, ERIA, Jakarta, Indonesia. Accessed at <https://www.eria.org/ERIA-DP-2015-75.pdf> on 21 January 2021.

### Important Dates

- Date of Submission: 19 February 2021
- Acceptance Notification: 12 March 2021
- Screening Dates: 31 March to 9 April 2021.

### Mode of Submission

All submissions should be accompanied by the attached form duly completed, granting the organisers the right to screen selected films as part of the showcase without paying for any screening fees. The organisers also reserve the right to use excerpts from the films for promotional purposes before and after Asia Rising 2021.

Kindly contact the following should you have further enquiries:

Ms Mary Loh  
Head, Talent Development and Programming  
NUS Centre For the Arts  
Direct: +65 6516 5879  
Email: [mary.loh@nus.edu.sg](mailto:mary.loh@nus.edu.sg)

We look forward to this first opportunity of collaborating with you.

Kind regards



Sharon Tan  
Director  
NUS Centre For the Arts

**ASIA RISING: SHOWCASE OF SHORT FILMS FROM UNIVERSITIES  
IN ASEAN, JAPAN, KOREA & CHINA**

Title:	Dr/ Mr/ Miss/ Ms
Name	
University	
Faculty/ Year of Graduation	
Address of University	
Email	
Title of Paper	
Link to film (Preview)	
Link to film (Download)	

**Details About Your Film**

Name of Film <i>(Please include English translation if necessary)</i>	
Directed by	
Synopsis	
Language	
Subtitles	
Running Time	

## Declaration

By submitting my film to **Asia Rising: Short Films from Universities in ASEAN, Japan, Korea and China**, I acknowledge and agree with the following

- I am fully authorized to grant permission to the organisers to show my film during Asia Rising Student Film Showcase.
- I declare that I own or cleared all rights of my submission to Asia Rising Film Showcase
- The organisers of Asia Rising Student Film Showcase cannot be held responsible in any way for the content of my submission.
- I indemnify and hold harmless the organisers of Asia Rising Film Showcase from and against all claims and legal expenses in connection with any claim, or third party claims based on my entry submitted to Asia Rising: Short Films from Universities in ASEAN, Japan, Korea and China.

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Name:

\_\_\_\_\_  
Date: