



23 – 27 Nov 2020

# UM I WEEK 2020

Embracing Diversity for a Better Tomorrow

A VIRTUAL INTERNATIONAL WEEK BROUGHT TO BY UNIVERSITI MALAYA

## EVENT INFO PACKAGE



# About UM

- Malaysia's first and top university
- Recently ranked at 59 in the 2021 QS World University Ranking and also ranked at 13 in QS Asia University Ranking, WUR by Subject, THE Asia University Ranking.
- Broad-based, research intensive university
- Offers comprehensive academic programs
- World class research and academic programs
- Malaysia's largest and best teaching hospital
- Perfect balance of study and social lifestyle
- Diverse student community from >80 countries
- Active, vibrant and exciting student life on campus
- Centrally located in the Kuala Lumpur metropolitan city

# International Week

## Overview

UM International Week (UM iWeek 2020) will be held virtually for 5 days starting from 23 to 27 November 2020. The 3 overarching pillars of UM iWeek 2020 are Mobility Opportunities, Cultural Exchange, and Knowledge Sharing.

## Objectives

- To cultivate students with international experiences towards producing more graduates with a global perspective
- To promote student mobility programmes by engaging partners from various universities across the globe
- To promote outbound scholarship opportunities for students
- To showcase various arts and cultural displays around the world
- To strengthen international partnership and collaboration by actively engaging with partners around the world
- To provide training to staff to effectively manage internationalisation activities



**Mobility  
Opportunities**

**Cultural  
Exchange**

**Knowledge  
Sharing**

**3 PILLARS**

# UM iWEEK 2020 | PROGRAMS



## Mobility Opportunities

- Live Session with Partner Universities
- Live Session on Study Abroad Scholarship
- Virtual Education Exhibition
- UM Mobility Programs Sharing Session



## Cultural Exchange

- Culture Exchange Workshop
  - ✓ Malaysian Arts & Heritage
  - ✓ Malaysian Dance Workshop
  - ✓ Ethnic Heritage: The Peranakans
  - ✓ The Malaysian Recipes
  - ✓ Chinese Painting Workshop
  - ✓ Speak Their Language
- Competition

## Knowledge Sharing

- Special Lectures
- International Staff Training

# PILLAR 1: CULTURAL EXCHANGE

In the advent of globalisation and a borderless world, cultural diversity has always been the most fascinating element for us to explore. Culture is the element of unity. The arts & heritage of every society are worth understanding and cherishing as well as embracing the differences of different cultures and traditions.

There are 6 programs under this pillar:

- a. Malaysian Dance Workshop
- b. Malaysian Arts & Heritage
- c. Ethnic Heritage: The Peranakans
- d. The Malaysian Recipes
- e. Chinese Painting Workshop
- f. Speak Their Language (Language Class)

Each workshop will be conducted live through Zoom Platform.



# Malaysian Arts & Heritage Workshop

## Cultural Exchange

With the fascinating diverse culture in Malaysia, each ethnic has its very unique customs, traditions, languages, food as well as celebrations. Participants will be able to learn in detail about the Malay culture during this workshop.

**Guest Speaker:**

**DR. HAZLIN ANITA ZAINAL ABIDIN**

Curator | University of Malaya Art Gallery

**23 NOV**

(GMT +8)

**2.30 ~ 4.30**  
**PM ~ PM**



# Malaysian Dance Workshop

## Cultural Exchange

Dance is perhaps the most well known among all the performing arts and is found in most societies. Participants will be introduced with several types of Malaysian dances by guest speakers & experts. Participants will be able to learn to dance together by following the step-by-step dance tutorial.

**Guest Speaker:**

**DATUK RAMLI IBRAHIM**

Chairman of Sutra Foundation | Artistic Director,  
Sutra Dance Theatre

**24 NOV**  
(GMT +8)  
2.30 ~ 4.30  
PM PM



# Chinese Painting Workshop

## Cultural Exchange

One of the oldest artistic traditions in the world, painting in the traditional style is known today in Chinese as Guóhuà. Participants will be introduced with several basic skills in Chinese painting for beginners, and learn to draw the Goldfish, Luquat (a typical Chinese fruit and herb) and bamboo.

**Guest Speaker:**

**MS. ZHAO WANZHEN**

Lecturer | Kong Zi Institute, Universiti Malaya

**25 NOV**  
(GMT +8)  
12.00 ~ 1.00  
PM PM





# Ethnic Heritage: The Peranakans

## Cultural Exchange

Malaysia has our very own wonderful ethnic of Peranakan that significantly symbolises the element of diversity in Malaysia. The fascinating fusions of culture incorporating Chinese, Malay, Indians, Javanese and others have made Peranakan culture to be unique and important for us to share with the participants.

### Guest Speaker:

**DR. LEE SU KIM**

Author of the Peranakan trilogy: - Manik Mischiefs, Sarong Secrets, Kebaya Tales And Malaysian Flavours, A Nyonya In Texas. | Founding President, Peranakan Baba Nyonya Association KL & Selangor

**25 NOV**

(GMT +8)

**2.30 ~ 4.30**  
**PM PM**



# The Malaysian Recipes

## Cultural Exchange

A diverse culture in Malaysia naturally produces various types of delicious and unique cuisine. Participants will be introduced with several “Must-Try” Malaysian cuisine.

During the workshop, participants will experience cooking various authentic Malaysian dishes with the guidance of a local chef.

**26 NOV**  
(GMT +8)  
2.30 ~ 4.30  
PM PM



# Speak Their Language

## Cultural Exchange

“Language is the road map of a culture, It tells you where its people come from and where they are going” as spoken by Rita Mae Brown.

There are 4 different language classes including Malay, Japanese, Mandarin & Korean languages.

**Daily**  
(GMT +8)  
4.30 ~ 6.00  
PM PM



## PILLAR 2: MOBILITY OPPORTUNITIES

Studying abroad can change one's perspective, level of adaptation and broadening one's vision and outlook through cultural appreciation and adaptation while studying abroad in a new environment in the interaction with different people from various backgrounds.

There are 4 programs under this pillar:

- a. Live Session with Partner Universities
- b. Live Session on Study Abroad Scholarship
- c. Virtual Education Exhibition
- d. UM Mobility Programs Promotion



# Live Session with Partner Universities

## Mobility Opportunities

Hear from the representative of our partner universities about study abroad opportunities. Find out more about the application process, students' life at the respective host universities, academic dimensions (i.e. fields of study, courses available), accommodation options and others.

The daily live session with selected partner universities has been scheduled on two different sessions which include:

- Morning Session: 10.00AM~11.30AM (GMT+8) for Partners from ASIA & OCEANIA regions
- Afternoon Session: 4.00PM~5.30PM (GMT+8) for Partners from Europe region

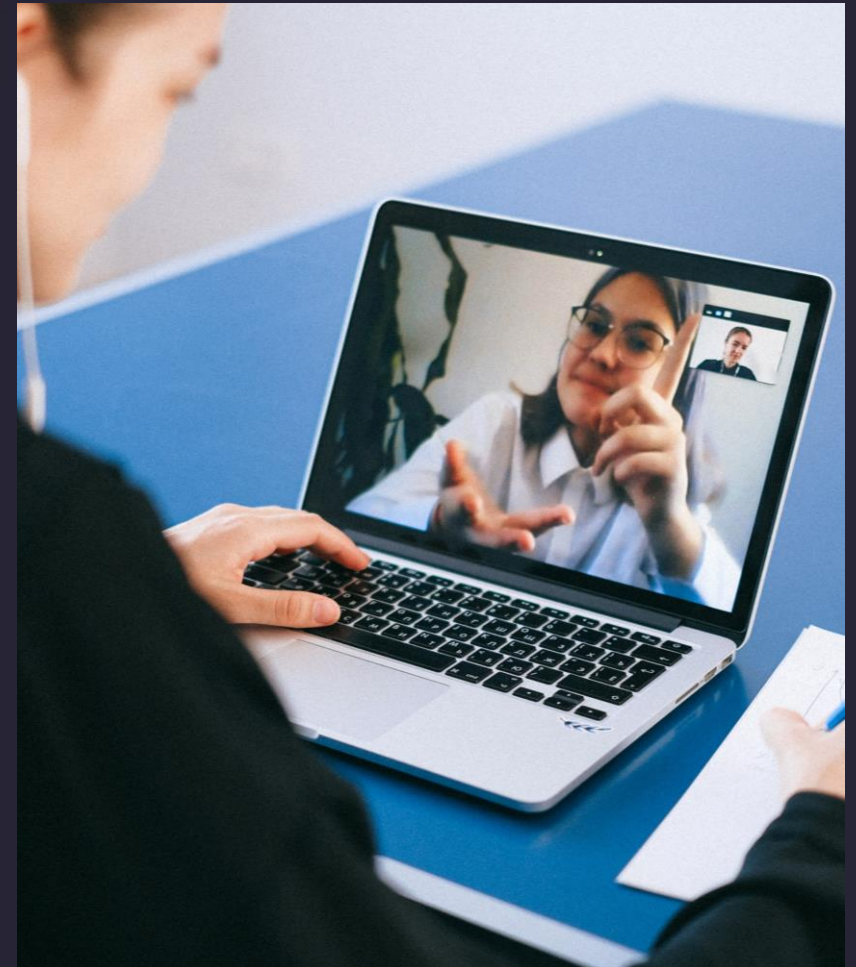


# Live Session on Study Abroad Scholarship

## Mobility Opportunities

Meet the representative from the study abroad scholarship providers and find out more about the available scholarship to fund your study abroad dreams! The representatives will also share about the application requirements, eligibility, application procedures and others

UM has invited various scholarship providers to join the daily live session which has been scheduled from 12.00PM ~ 1..00PM (GMT+8) starting 24 ~ 26 November 2020.

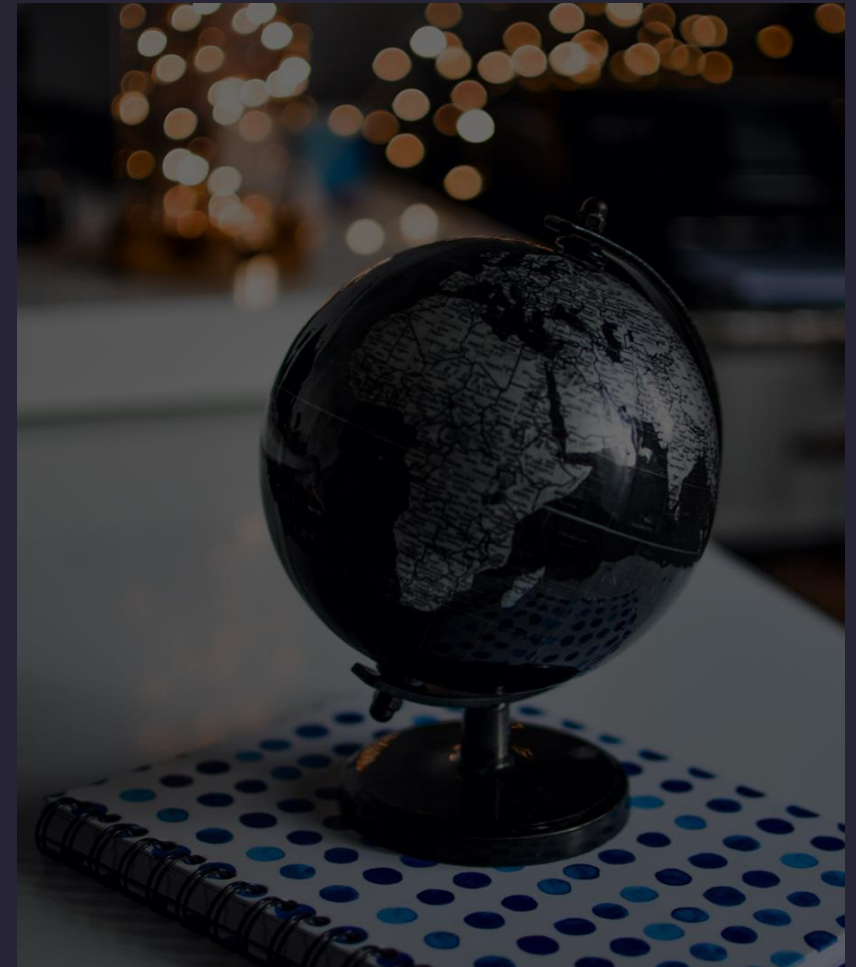


# Virtual Education Exhibition

## Mobility Opportunities

Education Exhibition provides a platform for students to explore and find out more about the partner universities that offer Study Abroad (Mobility) programs. We have requested our partner universities to provide their fact sheets, videos and other promotional materials to be uploaded on the exhibition webpage.

The universities are sorted by region. Students may click on their favourite region to navigate their Study Abroad Destination!



## PILLAR 3: KNOWLEDGE SHARING

Sharing of knowledge is to achieve a better tomorrow. Knowledge is a powerful tool and can be used and shared with others in achieving greater milestones.

Programs under the Knowledge Sharing are as follows:

a. Special Lectures

- The sessions are open for public including students, non-students, etcetera.

b. International Staff Training

- The program is only applicable for staff from all local public universities, partner universities and non partner universities.





# At the end of the program, **Participants will receive:**

## **E-Certificate**

Note: Participants will be eligible to receive certificate if they successfully participate in a minimum of 4 workshops

## **Stand a chance to win prizes**

Terms & Conditions apply.

## **Acquire Knowledge & widen network**

# COMPETITION & LUCKY DRAW

**STAND**  
**A CHANCE**

**TO WIN PRIZES UP TO**

**USD 15,000**

Terms & Conditions apply.

# LUCKY DRAW



## What do we offer?

There will be 10 lucky winners in this contest, each winner will receive a study abroad pass with fee waiver for either one semester mobility program or fee waiver for summer/short term program, valid till 31 December 2022.

## Terms and conditions:

1. The participants are currently an active students at their home university.
2. Participants MUST participate in a minimum of FOUR Workshops prepared by the organizer.
3. Participants must like our [Facebook](#) page and follow our [Instagram](#) account.

# COMPETITION



iWEEK  
Shorties

Make a short video about “**The Beauty of Cultural Diversity**”, content to include but not limited to arts & crafts, traditional costume, music, dance, song, language, culinary, arts, etc.



iWEEK  
Stories

Write a story based on the theme "Embracing Diversity for a Better Tomorrow".

FIND  
OUT  
MORE

## Top 3 Winners' Prizes for iWEEK Shorties and iWEEK Stories



Terms & Conditions apply.

# SPECIAL CONTEST

ORGANIZED BY KONGZI INSTITUTE, UNIVERSITI MALAYA

## Chinese Tongue Twister Contest



1. The contest is open to undergraduate and postgraduate students' whom studies in Malaysia including international students.
2. Participants must be aged between 19 to 30 years old.
3. Good Internet access is required because competition will be conducted online (LIVE).
4. Participants are required to follow Kong Zi media social (Facebook: KongZi Institute UM).
5. Registration is free.
6. Registration will be opened from **1 November 2020**.
7. The contest is limited to the first 25 participants who registers based on first come first serve basis. The organizer has the right to disqualify any participant who registers more than once for the competition.

## Top 3 Winners' Prizes for Chinese Tongue Twister Contest



Terms & Conditions apply.

# WANT TO KNOW MORE!



SCAN  
ME

## Contact Us:



<http://bit.ly/UMiWEEK2020Home>



[@isc.um](https://www.instagram.com/isc.um)



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# THANK YOU

Prepared by UM International Student Centre