



AASYP Reset 2020 ASEAN-Australia Youth Innovation Challenge Details

What is the AASYP Reset?

The AASYP Reset is a virtual innovation challenge inviting recent graduates, current university students and young professionals and entrepreneurs from all disciplines across ASEAN and Australia to collaborate on projects that foster stronger people to people connections between youth in our region.

With support from the Australia-ASEAN Council, AASYP Reset aims to:

- Encourage greater knowledge-sharing and network-building
- Foster cross-cultural and interdisciplinary collaboration
- Upskill and support youth in the region to develop and scale ideas that have the potential to create long-term impact in their communities

Challenge Question

How might we develop stronger people to people relations between youth across ASEAN and Australia?

Potential focus areas

- Creating new platforms to facilitate connection and knowledge-sharing between youth, including enhancing student mobility between ASEAN countries, as well as between ASEAN and Australia
- Designing new approaches to collaborate and engage with youth in remote and rural communities
- Innovating existing models of diplomacy to elevate diverse youth perspectives in both national and regional policy and decision-making processes

Prizes

AASYP Reset Winner

The winning team, as selected by the judging panel during the final pitch event, will receive \$1000 AUD to support the implementation of their project.

AASYP Reset People's Choice Winner

The People's Choice Winner will be determined through a live public voting process during the final pitch event and will receive \$750 AUD to support the implementation of their project.

Who can apply?

ASEAN-Australia Strategic Youth Partnership Ltd
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Registrations are open to all Australian and ASEAN nationals aged 18-29. We are looking for a diverse range of participants who are interested in developing their cross-cultural competencies and are passionate about strengthening people to people relations. We strongly encourage recent graduates, current students or young professionals or entrepreneurs in the early stages of your journey to get involved!

Registrations will open 17 August 2020 and close Sunday 13 September 2020. There is no cost to participate.

Key Components and Dates

Online skills module: 21-25 September 2020

- Aims to provide participants with a foundational understanding of key design thinking methodologies
- Topics covered will include:
 - Developing your vision
 - Ideation and validation
 - Pitching and telling your story
- Content will be delivered as pre-recorded video, podcast and written exercises via the AASYP website

Sprint weekend: 26-27 September 2020

- An opportunity for teams to work on their projects, hear from mentors, and share insights and learnings with other participants
- It will be held digitally via a dedicated collaboration platform (e.g. Slack) and Zoom sessions

Mini idea incubator: 14-27 October 2020

- An opportunity for finalist teams to receive feedback, virtually connect with mentors from a range of disciplines and countries, refine their projects and prepare their final pitch

Final pitch: Saturday 31 October 2020

- This public event will be held live via Zoom and broadcasted to AASYP's Facebook and/or YouTube channels
- Finalist teams will pitch to a judging panel who will decide the AASYP Reset 2020 Winner. Live audience will vote for the People's Choice Winner