



EMBASSY OF DENMARK
Jakarta



CALL FOR SUBMISSIONS: Logo for the 70th Anniversary of Diplomatic Relations Between Indonesia and Denmark

The Embassy of Denmark to Indonesia and the Embassy of Indonesia to Denmark invite the public to submit designs for the logo to commemorate the 70th anniversary of diplomatic relations between Denmark and Indonesia that will take place in 2020.

The logo will be used for all events related to the anniversary in 2020, e-mail signatures, on social media channels and more.

I. Ordering Parties

Embassy of the Kingdom of Denmark to Indonesia
Menara Rajawali 25th floor, Mega Kuningan
Jakarta 12950, Indonesia
and
Embassy of the Republic of Indonesia to Denmark
Ørehøj Alle 1
2900 Hellerup, Denmark

II. Submission Requirements:

- 1) All works should be submitted as digital files in the following formats: Vector graphics in PDF or EPS format. The file(s) must be CMYK.
- 2) The logo shall include 'Denmark-Indonesia 1950-2020'.
- 3) Simple design, easy to reproduce in print, limited range of colours (a black/white version of the logo should also be submitted).
- 4) Submitters are encouraged to implement the United Nations Sustainable Development Goals (SDG) in the design, for example by incorporating the SDG wheel in the 0 in 2020.
- 5) Logo text should be readable down to the size of 3 cm (height).
- 6) The submitter of the winning logo will receive a remuneration of 5,000 DKK/10,000,000 IDR for the work and all copyrights will be transferred to the two embassies. The ordering parties also refer the right to edit the winning design.
- 7) All submissions must be send per e-mail to kasras@um.dk.

III. Deadline for Submissions

The deadline for submission of logo designs is on Sunday October 20 2019. All logo designs received after Sunday October 20 2019 will not be taken into consideration.

IV. Evaluation

The winning logo will be selected by a jury headed by Ambassador H.E. Rasmus Abildgaard Kristensen and Ambassador H.E. Muhammad Ibnu Said.

V. Additional Information:

For further information, please contact Mr. Kasper Helmgaard Rask, kasras@um.dk, or Mr. Setiadi Rachmadi, setiadi_rachmadi@kbricph.dk.